

# The FullInsite Report

Prepared for: Mississippi Baptist Convention SB  
Study area: Geography: Cities - Wiggins  
Base State: MS  
Current Year Estimate: 2018  
5 Year Projection: 2023  
10 Year Forecast: 2028  
Date: 1/24/2019  
Semi-Annual Projection: Fall

## About the FullInsite Report

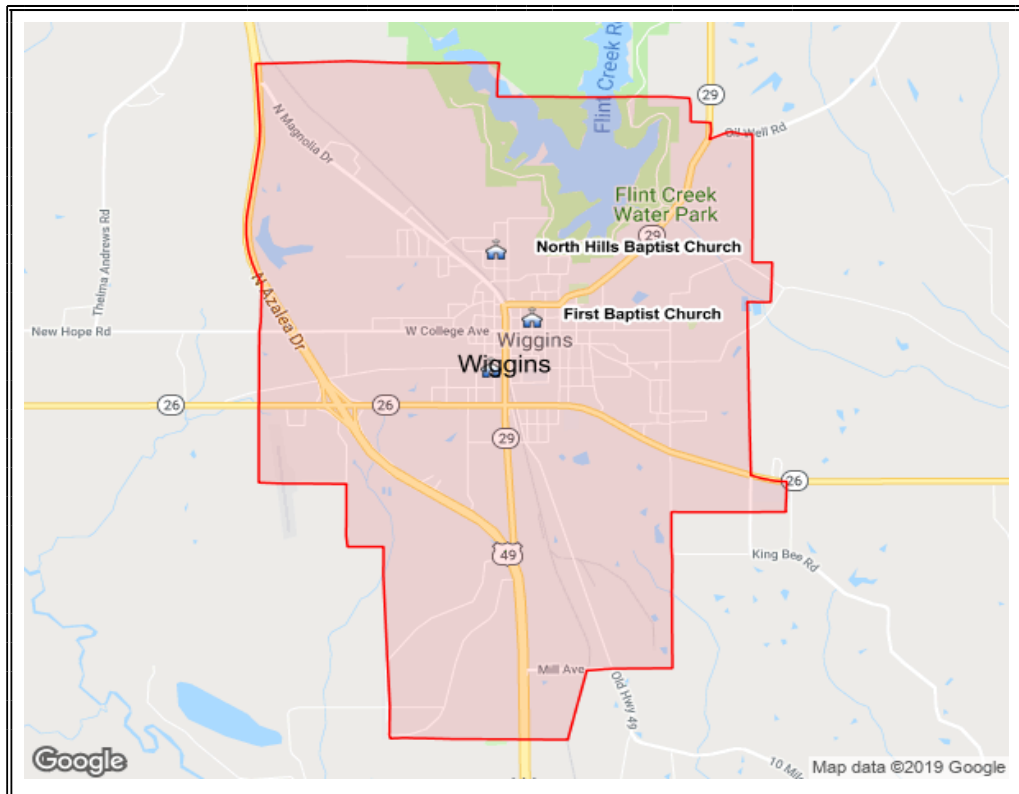
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

## Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

## THE STUDY AREA



## More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

# StoryView

## Significant Demographic Indicators of the Study Area's Story

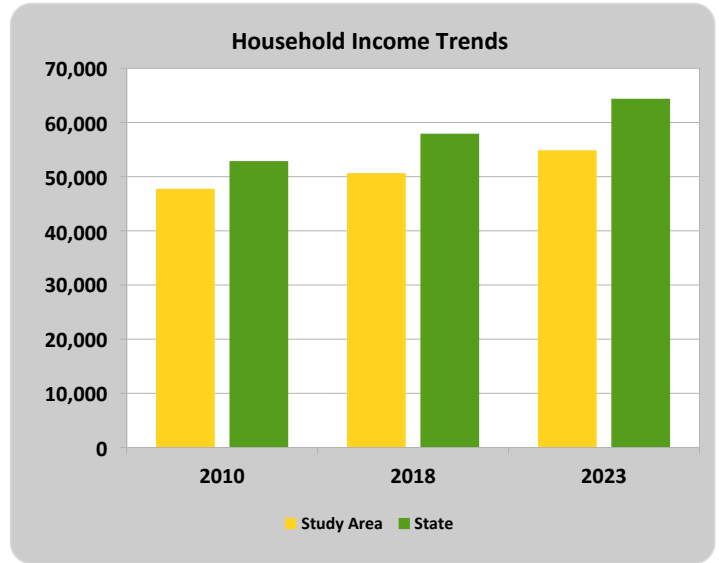
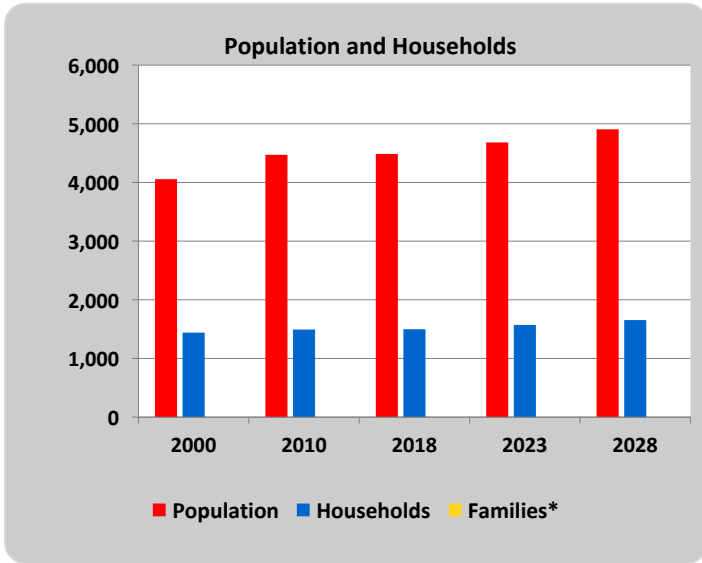
1	<b>Population Change</b> In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Growth</b></td> <td>Significant Growth</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth
Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth			
2	<b>Household Change</b> In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Increase</b></td> <td>Significant Increase</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Increase</b>	Significant Increase
Significant Decline	Moderate Decline	Little Change	<b>Moderate Increase</b>	Significant Increase			
3	<b>Families with Children</b> Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td><b>Somewhat Less</b></td> <td>About the Same</td> <td>Somewhat More</td> <td>Significantly More</td> </tr> </table>	Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat More	Significantly More
Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat More	Significantly More			
4	<b>Adult Educational Attainment</b> For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<table border="1"> <tr> <td>Very Low</td> <td>Low</td> <td><b>Mixed</b></td> <td>High</td> <td>Very High</td> </tr> </table>	Very Low	Low	<b>Mixed</b>	High	Very High
Very Low	Low	<b>Mixed</b>	High	Very High			
5	<b>Community Diversity Index</b> How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Very Homogeneous</td> <td>Homogeneous</td> <td><b>Moderately Diverse</b></td> <td>Very Diverse</td> <td>Extremely Diverse</td> </tr> </table>	Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse
Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse			
6	<b>Median Family Income</b> How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td><b>Somewhat Less</b></td> <td>About the Same</td> <td>Somewhat Greater</td> <td>Significantly Greater</td> </tr> </table>	Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat Greater	Significantly Greater
Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat Greater	Significantly Greater			
7	<b>Poverty</b> Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<table border="1"> <tr> <td>Significantly Below</td> <td>Somewhat Below</td> <td>About the Same</td> <td><b>Somewhat Above</b></td> <td>Significantly Above</td> </tr> </table>	Significantly Below	Somewhat Below	About the Same	<b>Somewhat Above</b>	Significantly Above
Significantly Below	Somewhat Below	About the Same	<b>Somewhat Above</b>	Significantly Above			
8	<b>Blue to White Collar Occupations</b> On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<table border="1"> <tr> <td>Very Blue Collar</td> <td><b>Somewhat Blue</b></td> <td>Closely Split</td> <td>Somewhat White</td> <td>Very White Collar</td> </tr> </table>	Very Blue Collar	<b>Somewhat Blue</b>	Closely Split	Somewhat White	Very White Collar
Very Blue Collar	<b>Somewhat Blue</b>	Closely Split	Somewhat White	Very White Collar			
9	<b>Largest Racial/Ethnic Group</b> In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Asian (NH)</td> <td>Black/Afri American (NH)</td> <td><b>White (NH)</b></td> <td>Hispanic or Latino</td> <td>Pac Is/Amer Ind/Other</td> </tr> </table>	Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other
Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other			

# TrendView

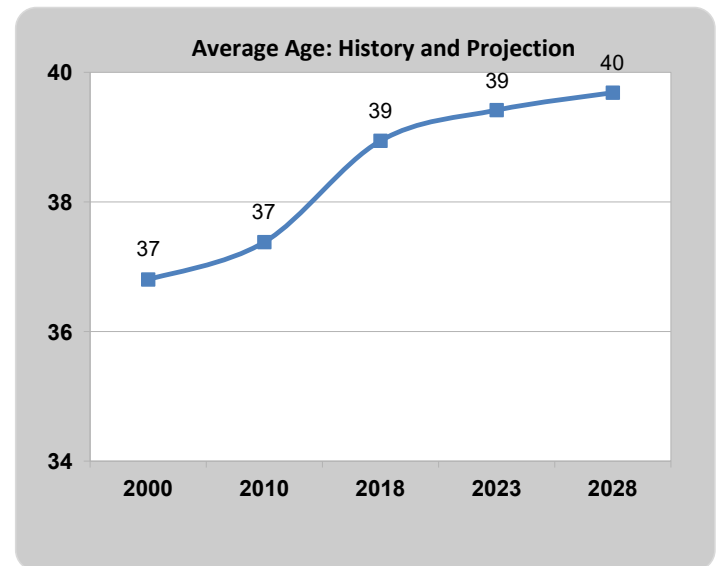
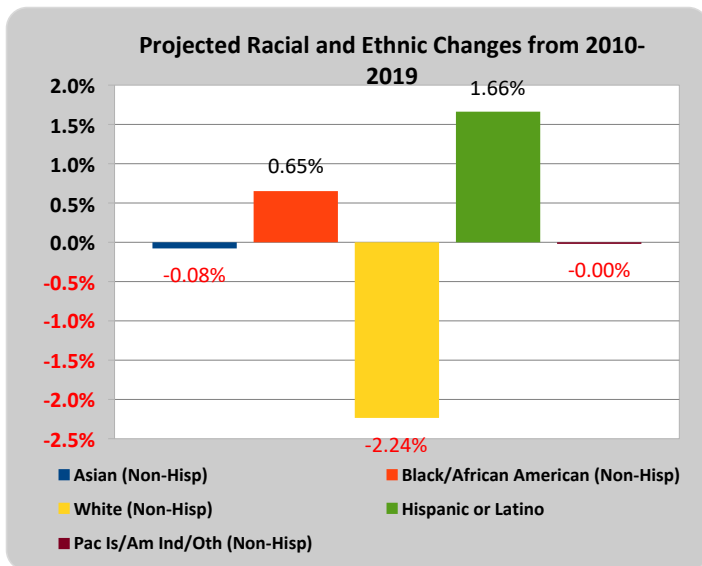
## Significant Demographic Estimates and Projections

Prepared for: Mississippi Baptist Convention SB  
 Study Area: Geography: Cities - Wiggins

Base State: MS  
 Date of Report: 1/24/2019



NOTE: Family Household data is not projected out 10 years.



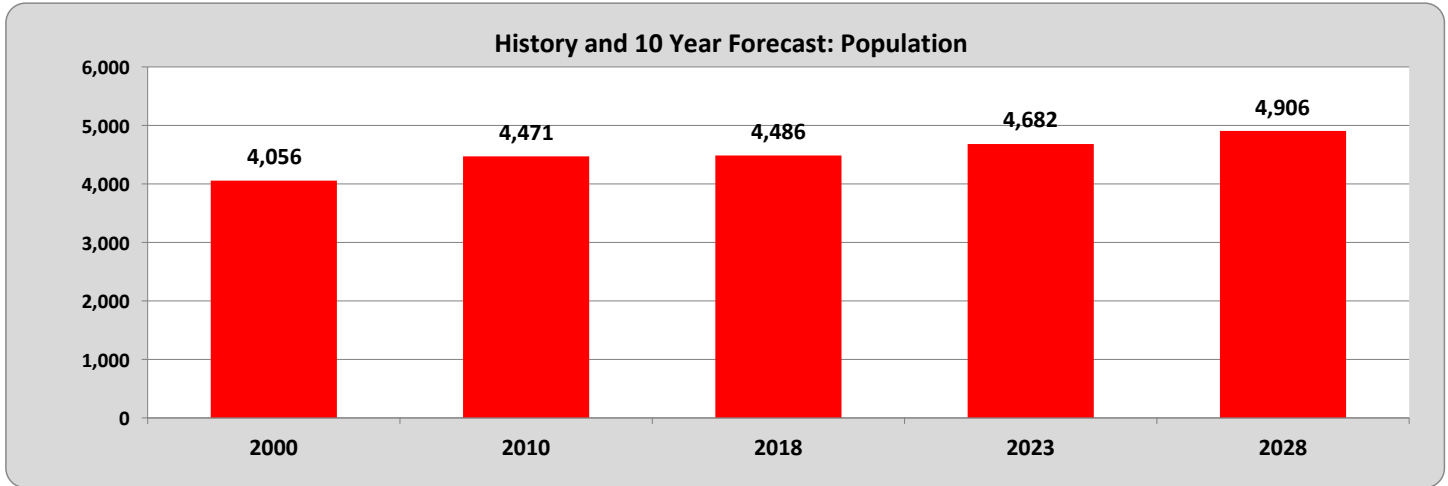
## Demographic Descriptions of the Study Area

Prepared for: Mississippi Baptist Convention SB  
 Study Area: Geography: Cities - Wiggins  
 Base State: MS  
 Date of Report: 1/24/2019

### People and Change

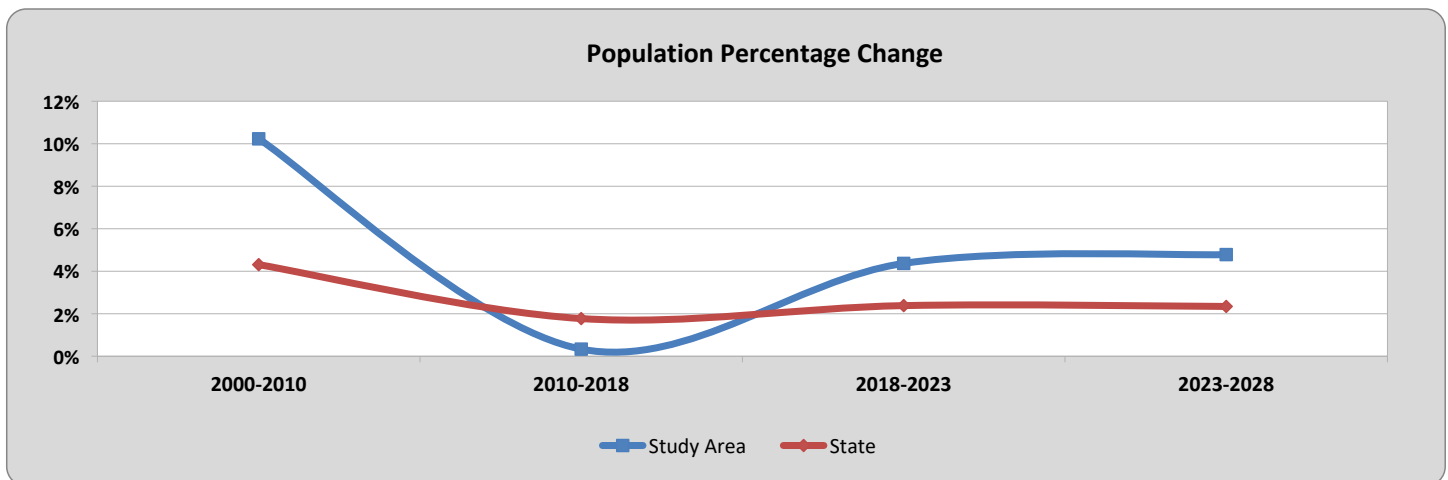
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

#### Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2018	2023	2028
Study Area Population	4,056	4,471	4,486	4,682	4,906
Population Change		415	15	196	224
Percent Change		10.23%	0.34%	4.37%	4.78%
State Population	2,844,654	2,967,297	3,019,913	3,091,894	3,164,371
Population Change		122,643	52,616	71,981	72,477
Percent Change		4.31%	1.77%	2.38%	2.34%

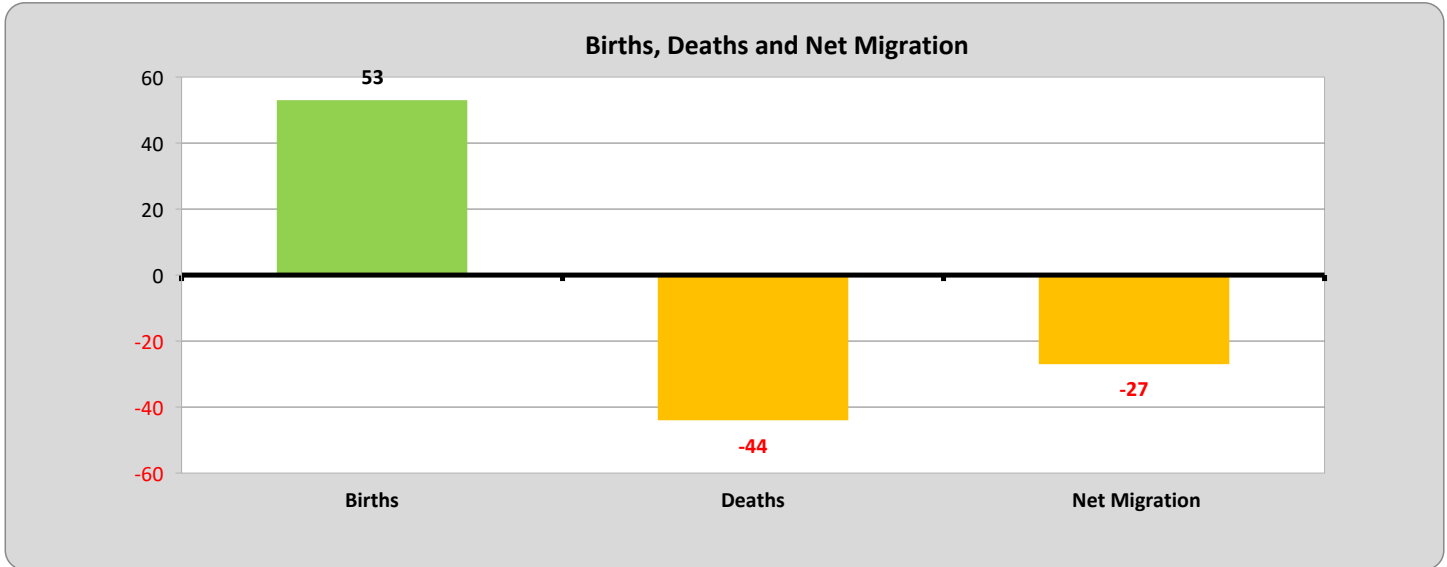
#### Projected Percentage Population Change: Comparison of Study Area to State



## People and Change

Recent 8 Quarter History	2016 3rd Qtr	2016 4th Qtr	2017 1st Qtr	2017 2nd Qtr	2017 3rd Qtr	2017 4th Qtr	2018 1st Qtr	2018 2nd Qtr
Population	0	0	0	0	4,488	4,489	4,488	4,489
Change		0	0	0	4,488	1	-1	1
Percent Change		0.00%	0.00%	0.00%	0.00%	0.02%	-0.02%	0.02%
Seasonal Population	0	0	0	0	6	76	34	25
Change		0	0	0	6	70	-42	-9
Percent Change		0.00%	0.00%	0.00%	0.00%	1166.67%	-55.26%	-26.47%
Transient Population	0	0	0	0	94	73	46	84
Change		0	0	0	94	-21	-27	38
Percent Change		0.00%	0.00%	0.00%	0.00%	-22.34%	-36.99%	82.61%

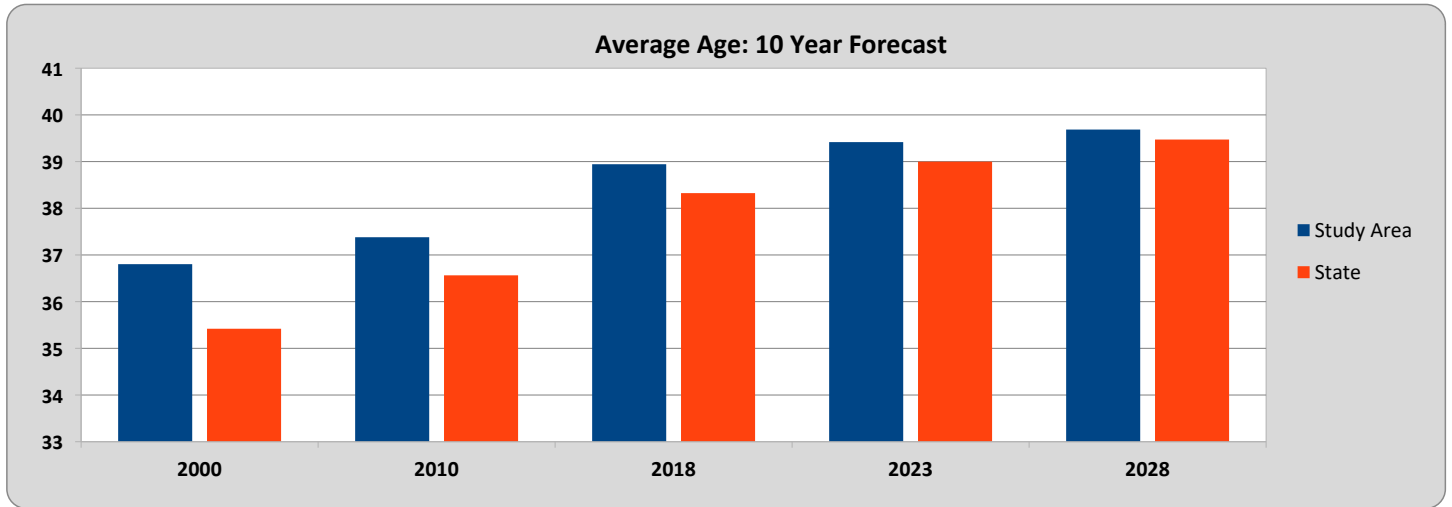
### Factors Effecting Population Change: Prior 12 Months



	2018
<b>Factors Effecting Population Change</b>	
Births	53
Deaths	44
Net Migration	-27
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2018		2023		2028		10 Yr Change
<b>Population by Gender</b>									
Female	2,198	49.16%	2,194	48.91%	2,290	48.91%	2,408	49.08%	0.17%
Male	2,273	50.84%	2,292	51.09%	2,392	51.09%	2,498	50.92%	-0.17%
<b>Totals:</b>	<b>4,471</b>	<b>100.00%</b>	<b>4,486</b>	<b>100.00%</b>	<b>4,682</b>	<b>100.00%</b>	<b>4,906</b>	<b>100.00%</b>	

## Average Age with State Comparison

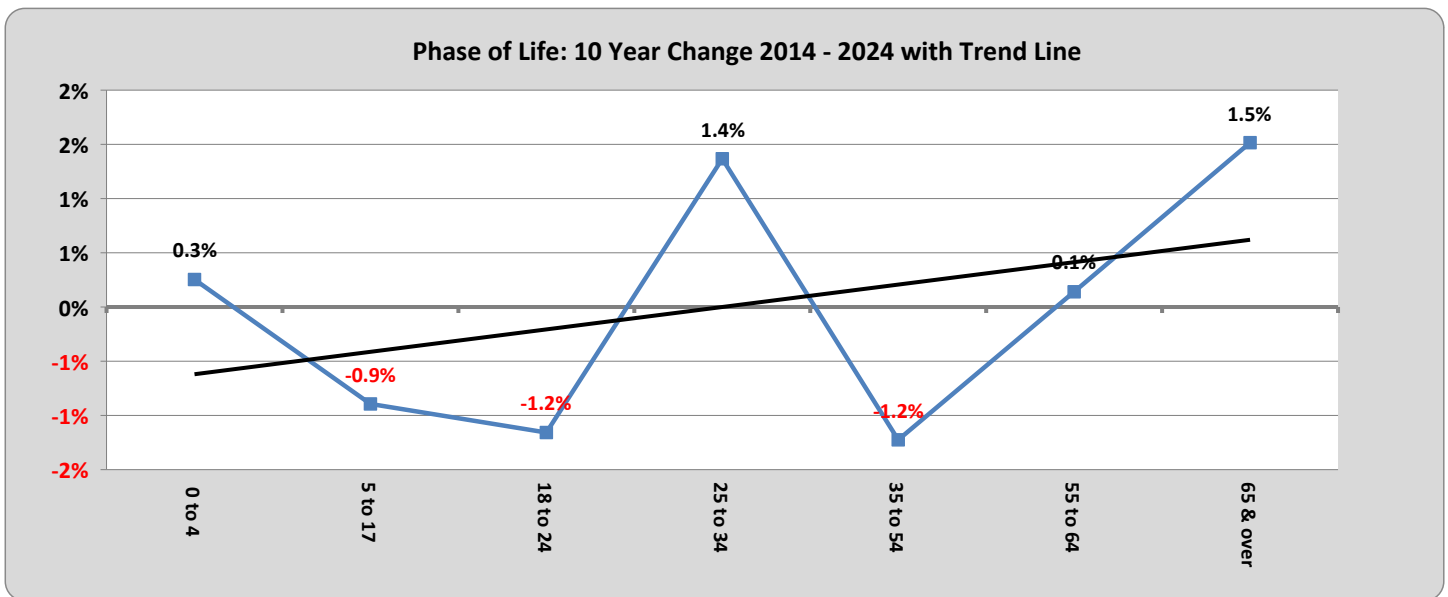


Age Trends	2000	2010	2018	2023	2028
Average Age: Study Area	36.80	37.38	38.94	39.42	39.69
Average Age Change		0.58	1.56	0.47	0.27
Percent Change		1.57%	4.18%	1.22%	0.68%
Median Age	34	36	37	37	37

Age: State	2000	2010	2018	2023	2028
Average Age: State	35.42	36.56	38.32	39.00	39.47
Average Age Change		1.14	1.76	0.67	0.47
Percent Change		3.23%	4.82%	1.76%	1.21%
Median Age	33	35	36	36	37

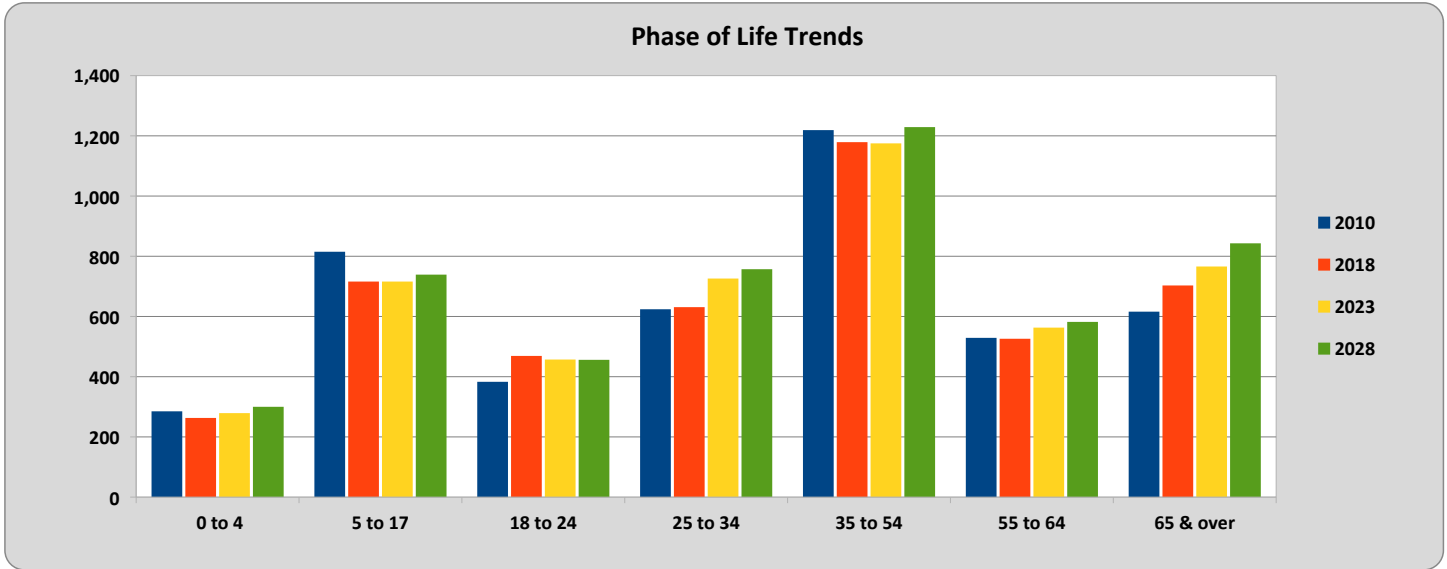
## Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

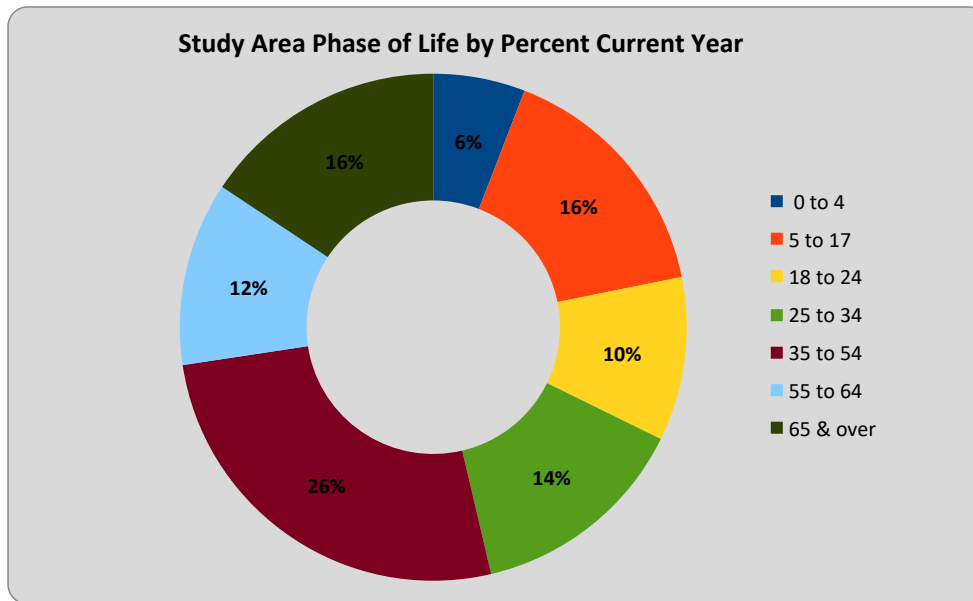


# People by Age

## Phase of Life



## Current Year Population by Phase of Life

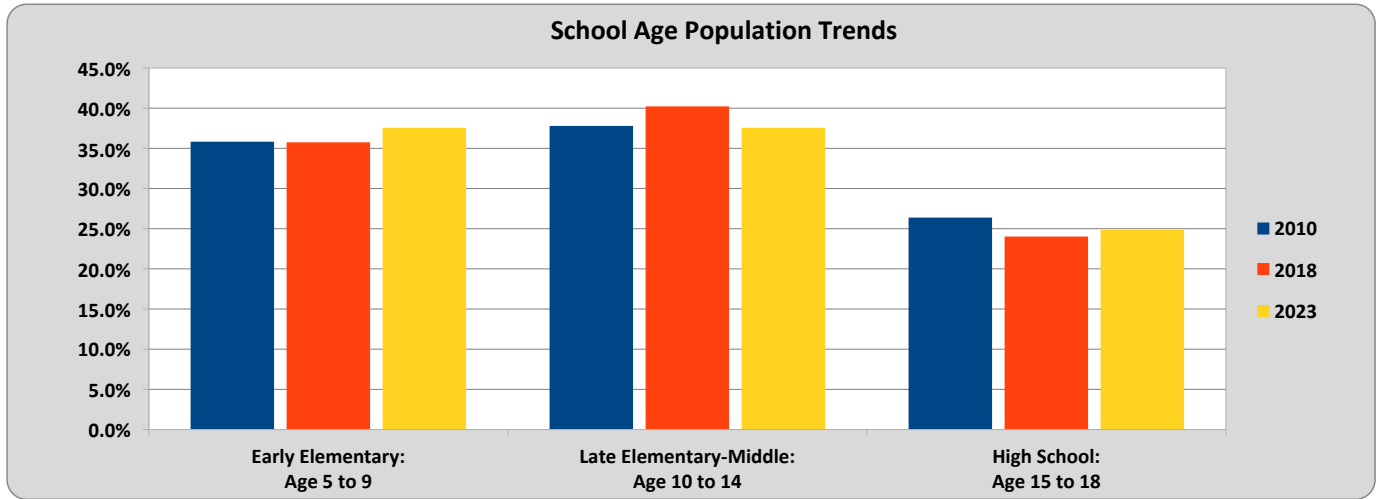


	2010		2018		2023		2028		10 Yr Change
<b>Phase of life Forecast</b>									
Before Formal Schooling: Ages 0 to 4	285	6.37%	263	5.86%	279	5.96%	300	6.11%	0.25%
Required Formal Schooling: Ages 5 to 17	815	18.23%	716	15.96%	716	15.29%	739	15.06%	-0.89%
College/Career Starts: Ages 18 to 24	383	8.57%	469	10.45%	457	9.76%	456	9.29%	-1.16%
Singles and Young Families: Ages 25 to 34	624	13.96%	631	14.06%	726	15.51%	757	15.43%	1.37%
Families/Empty Nesters: Ages 35 to 54	1,219	27.26%	1,179	26.28%	1,175	25.10%	1,229	25.05%	-1.22%
Enrich Years Singles/Couples: Ages 55 to 64	529	11.83%	526	11.72%	563	12.02%	582	11.86%	0.14%
Retirement Opportunities: Age 65 and over	616	13.78%	703	15.67%	766	16.36%	843	17.18%	1.52%
<b>Totals:</b>	<b>4,471</b>	<b>100.00%</b>	<b>4,487</b>	<b>100.00%</b>	<b>4,682</b>	<b>100.00%</b>	<b>4,906</b>	<b>100.00%</b>	

Phase of Life presents how a community changes and people age through their various life phases.

# People by Age

## School Age Population Trends



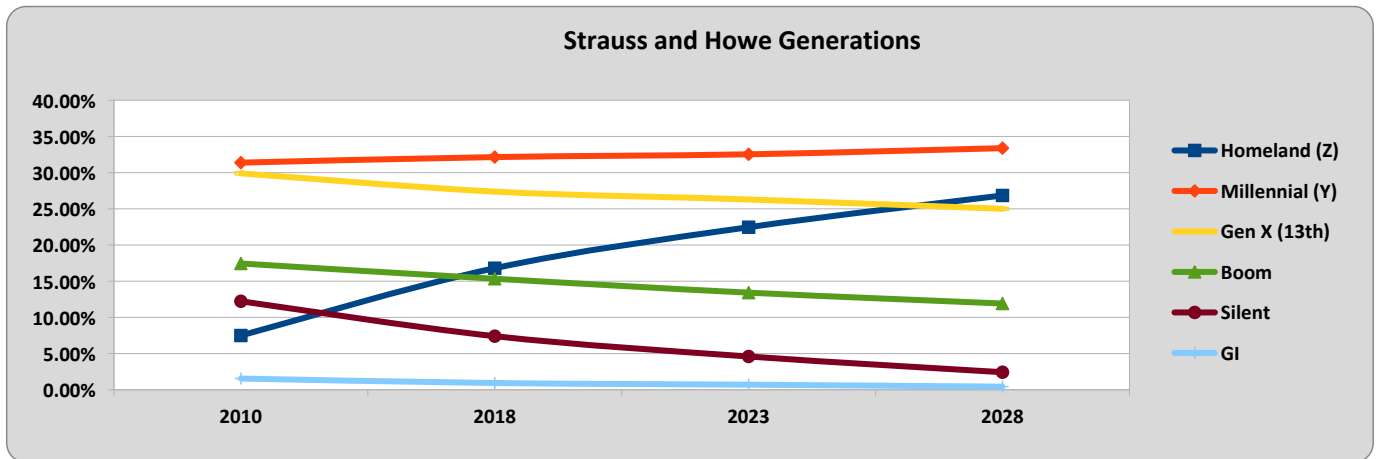
Study Area	2010			2018			2023			5 Yr Chg	MS			Comp Index CY
	Count	%	Count	%	Count	%	Count	%	2010		2018	2023		
School Age Population Trends														
Early Elem: 5 to 9	292	35.83%	256	35.75%	269	37.57%	1.82%	37.77%	37.64%	37.23%	95			
Late Elem-Mid: 10 to 14	308	37.79%	288	40.22%	269	37.57%	-2.65%	38.24%	38.36%	38.22%	105			
High School: 15 to 17	215	26.38%	172	24.02%	178	24.86%	0.84%	24.00%	24.00%	24.54%	100			
<b>Totals:</b>	<b>815</b>	<b>100.00%</b>	<b>716</b>	<b>100.00%</b>	<b>716</b>	<b>100.00%</b>		<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>				

## Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2018		2023		2028	
Homeland (Z)	Artist	2005	2025	335	7.49%	754	16.80%	1,052	22.46%	1,277	26.84%
Millennial (Y)	Hero	1982	2004	1,403	31.38%	1,443	32.15%	1,524	32.53%	1,588	33.38%
Gen X (13th)	Nomad	1961	1981	1,337	29.90%	1,229	27.38%	1,232	26.29%	1,189	25.00%
Boom	Prophet	1946	1960	780	17.45%	689	15.34%	629	13.42%	567	11.92%
Silent	Artist	1925	1945	547	12.23%	332	7.40%	215	4.60%	115	2.42%
GI	Hero	1901	1924	69	1.55%	42	0.93%	33	0.70%	20	0.43%
<b>Totals:</b>				<b>4,471</b>	<b>100.00%</b>	<b>4,489</b>	<b>100.00%</b>	<b>4,684</b>	<b>100.00%</b>	<b>4,757</b>	<b>100.00%</b>

[For more information on Generational types, click here](#)

## Generations as Percentage of the Population Trends

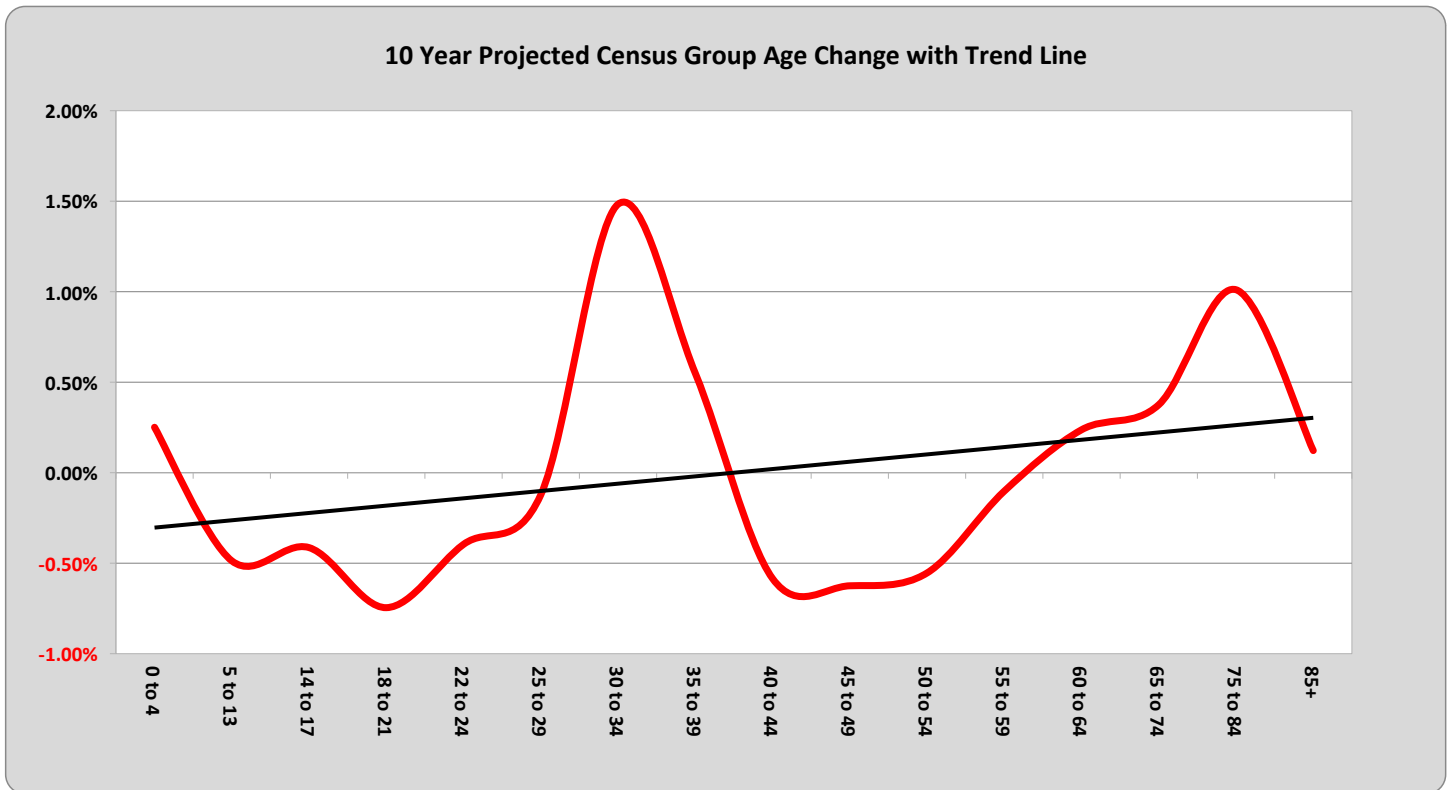




# People by Age

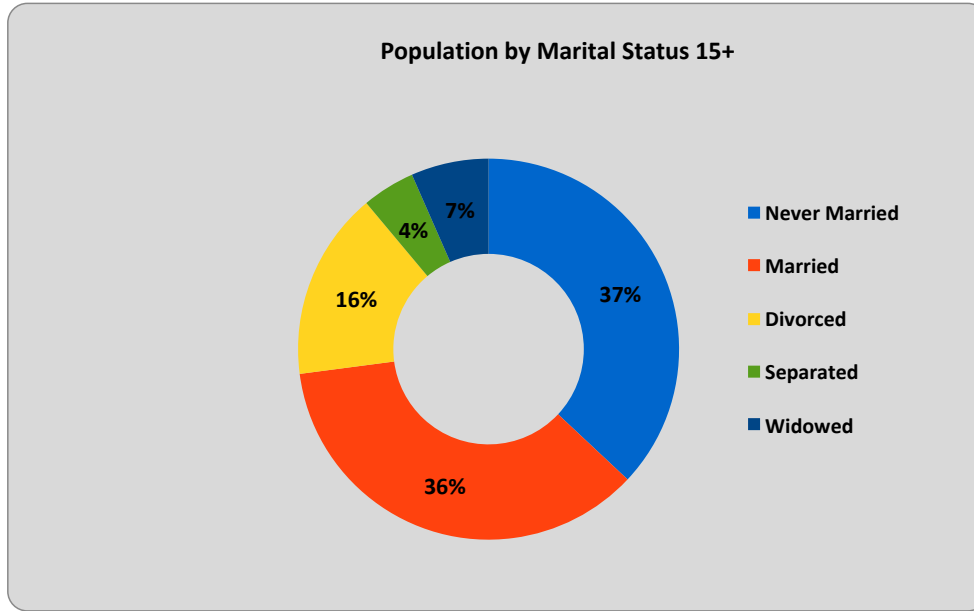
	2010		2018		2023		2028		10 Yr Change
<b>Population by Age Forecast</b>									
0 to 4	285	6.37%	263	5.86%	279	5.96%	300	6.11%	0.25%
5 to 13	536	11.99%	489	10.90%	488	10.42%	511	10.41%	-0.49%
14 to 17	279	6.24%	227	5.06%	228	4.87%	228	4.65%	-0.41%
18 to 21	231	5.17%	262	5.84%	246	5.25%	250	5.09%	-0.75%
22 to 24	151	3.38%	207	4.61%	211	4.51%	207	4.22%	-0.40%
25 to 29	320	7.16%	341	7.60%	372	7.94%	367	7.48%	-0.12%
30 to 34	304	6.80%	290	6.46%	354	7.56%	390	7.95%	1.48%
35 to 39	316	7.07%	288	6.42%	274	5.85%	342	6.97%	0.55%
40 to 44	313	7.00%	295	6.58%	307	6.56%	294	5.99%	-0.58%
45 to 49	340	7.60%	316	7.04%	305	6.51%	315	6.42%	-0.62%
50 to 54	251	5.61%	279	6.22%	289	6.17%	278	5.67%	-0.55%
55 to 59	288	6.44%	277	6.17%	289	6.17%	298	6.07%	-0.10%
60 to 64	241	5.39%	249	5.55%	274	5.85%	284	5.79%	0.24%
65 to 74	344	7.69%	411	9.16%	443	9.46%	468	9.54%	0.38%
75 to 84	200	4.47%	228	5.08%	253	5.40%	299	6.09%	1.01%
85+	72	1.61%	64	1.43%	71	1.52%	76	1.55%	0.12%
<b>Totals:</b>	<b>4,471</b>	<b>100.00%</b>	<b>4,486</b>	<b>100.00%</b>	<b>4,683</b>	<b>100.00%</b>	<b>4,907</b>	<b>100.00%</b>	

## Age Category Changes



# People by Household Type and Marital Status

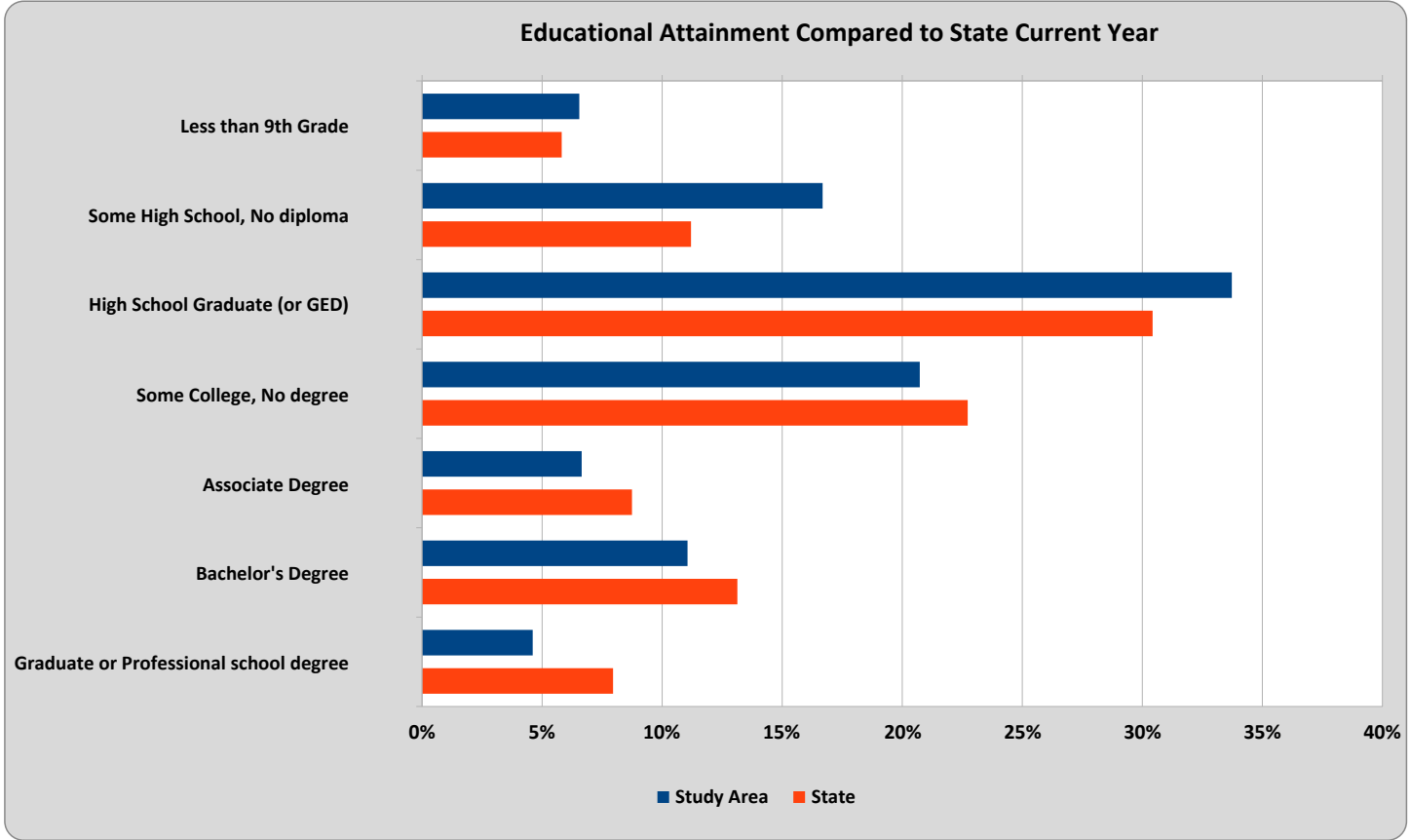
## Population by Household Type



	Study Area							State of MS		Comp Index CY
	2010		2018		2023		5 Yr Chg	2018		
<b>Population by Household Type Trends</b>										
Population in Family Households	3,470	77.61%	3,482	77.62%	3,637	77.68%	0.06%	2,508,615	83.07%	93
Population in Non-Family Households	542	12.12%	543	12.10%	567	12.11%	0.01%	420,060	13.91%	87
Population in Group Quarters	459	10.27%	461	10.28%	478	10.21%	-0.07%	91,238	3.02%	340
<b>Totals:</b>	<b>4,471</b>	<b>100.00%</b>	<b>4,486</b>	<b>100.00%</b>	<b>4,682</b>	<b>100.00%</b>		<b>3,019,913</b>	<b>100.00%</b>	
<b>Population by Marital Status 15+</b>										
Never Married	1,050	28.77%	1,381	36.98%	1,646	42.04%	5.06%	820,734	33.15%	112
Married	1,305	35.75%	1,342	35.94%	1,243	31.75%	-4.19%	1,114,110	45.01%	80
Divorced	738	20.22%	597	15.99%	601	15.35%	-0.64%	291,000	11.76%	136
Separated	46	1.26%	168	4.50%	146	3.73%	-0.77%	73,141	2.95%	152
Widowed	511	14.00%	246	6.59%	279	7.13%	0.54%	176,474	7.13%	92
<b>Totals:</b>	<b>3,650</b>	<b>100.00%</b>	<b>3,734</b>	<b>100.00%</b>	<b>3,915</b>	<b>100.00%</b>		<b>2,475,459</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Female 15+</b>										
Divorced	203	17.67%	210	21.30%				162,477	23.11%	92
Never Married	480	41.78%	567	57.51%				400,197	56.92%	101
Widowed	466	40.56%	209	21.20%				140,352	19.96%	106
<b>Totals:</b>	<b>1,149</b>	<b>100.00%</b>	<b>986</b>	<b>100.00%</b>				<b>703,026</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Male 15+</b>										
Divorced	534	46.52%	387	31.23%				128,523	21.96%	142
Never Married	570	49.65%	815	65.78%				420,537	71.86%	92
Widowed	44	3.83%	37	2.99%				36,122	6.17%	48
<b>Totals:</b>	<b>1,148</b>	<b>100.00%</b>	<b>1,239</b>	<b>100.00%</b>				<b>585,182</b>	<b>100.00%</b>	
<b>Population by Group Quarters</b>										
Institutionalized	433	94.34%	434	94.14%				54,969	60.30%	156
Non-institutionalized: College	0	0.00%	0	0.00%				26,465	29.03%	0
Non-institutionalized: Military	0	0.00%	0	0.00%				3,408	3.74%	0
Non-institutionalized: Other	26	5.66%	27	5.86%				6,312	6.92%	85
<b>Totals:</b>	<b>459</b>	<b>100.00%</b>	<b>461</b>	<b>100.00%</b>				<b>91,154</b>	<b>100.00%</b>	

# People by Education and School Enrollment

## Population by Educational Attainment: 25+

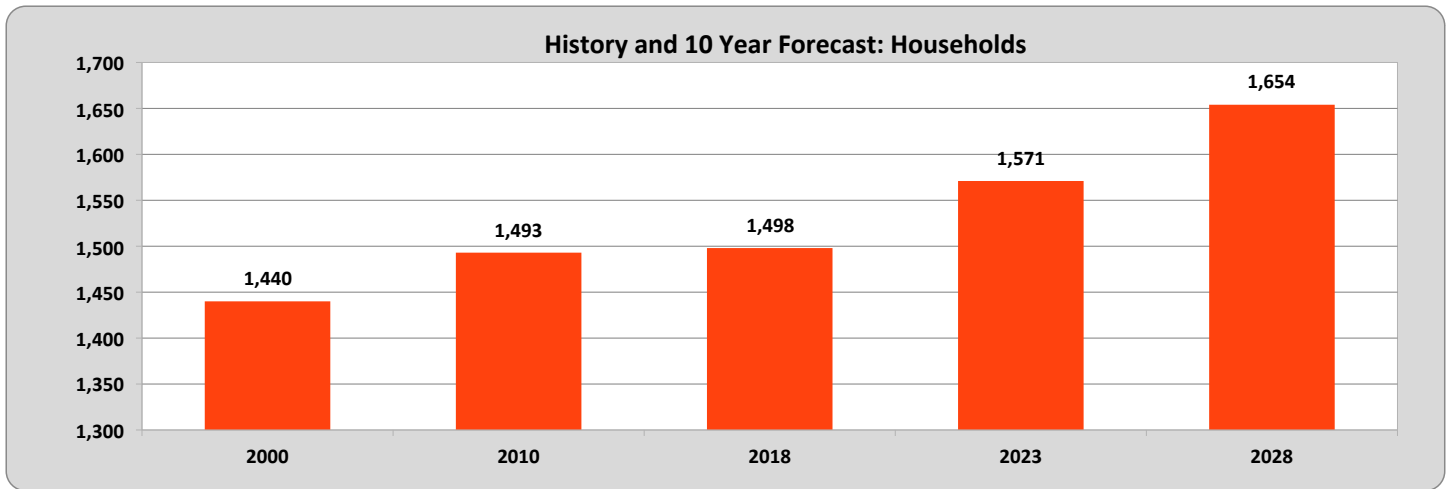


	Study Area				MS 2018	Comp Index CY
	2010	2018	2023	5 Yr Chg		
<b>Population by Educational Attainment: 25+</b>						
Less than 9th grade	328	199	211	-0.02%	5.81%	113
Some High School, No diploma	480	507	536	-0.09%	11.20%	149
High School Graduate (or GED)	809	1,025	1,087	-0.07%	30.43%	111
Some College, No degree	708	630	668	-0.05%	22.73%	91
Associate Degree	173	202	214	-0.02%	8.74%	76
Bachelor's Degree	346	336	357	-0.00%	13.13%	84
Graduate or Professional School	143	140	157	0.25%	7.95%	58
<b>Totals:</b>	<b>2,987</b>	<b>3,039</b>	<b>3,230</b>		<b>100.00%</b>	
<b>Population: Currently Enrolled in Education</b>						
High School		275	34.03%			
Kindergarten/Elementary School		524	64.85%			
Nursery School/Preschool		9	1.11%			
<b>Totals:</b>		<b>808</b>	<b>100.00%</b>			

# Households and Change

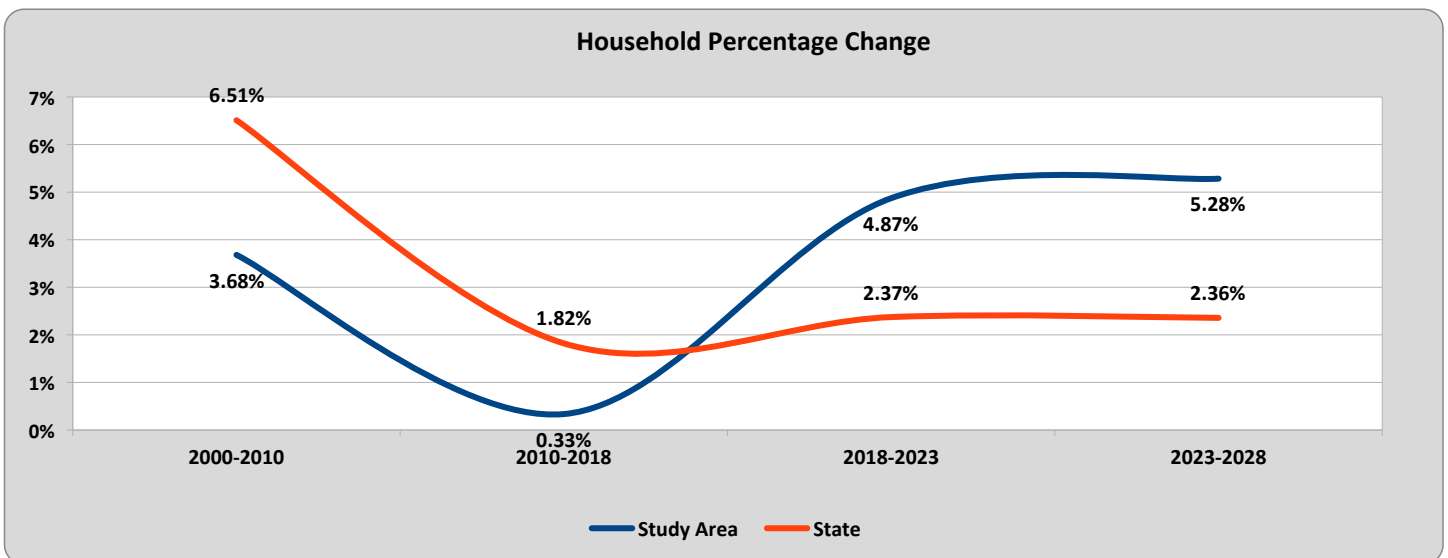
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

## Household History with 5 and 10 Year Projected Change



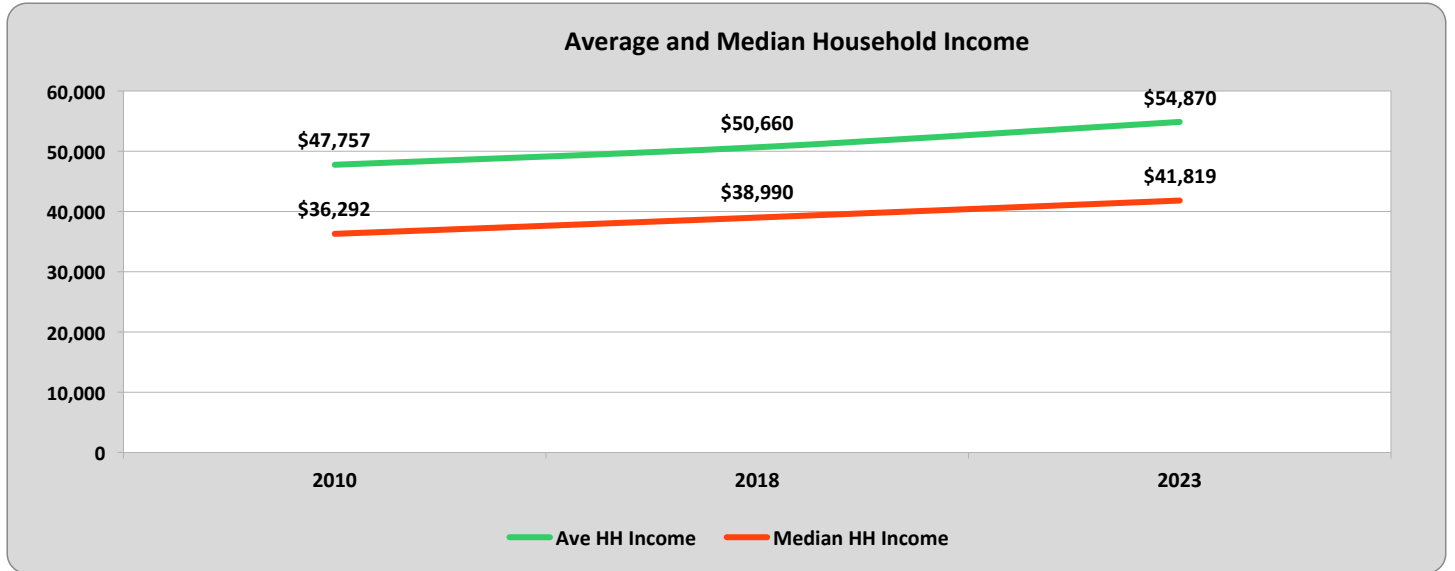
Household Trends	2000	2010	2018	2023	2028
Study Area Households	1,440	1,493	1,498	1,571	1,654
Households Change		53	5	73	83
Percent Change		3.68%	0.33%	4.87%	5.28%
State Households	1,047,557	1,115,768	1,136,088	1,163,057	1,190,474
Households Change		68,211	20,320	26,969	27,417
Percent Change		6.51%	1.82%	2.37%	2.36%
Population / Households	2.82	2.99	2.99	2.98	2.97
Population / Households Change		0.18	0.00	-0.01	-0.01
Percent Change		6.32%	0.00%	-0.48%	-0.47%

## Projected Percentage Household Change: Comparison of Study Area to State



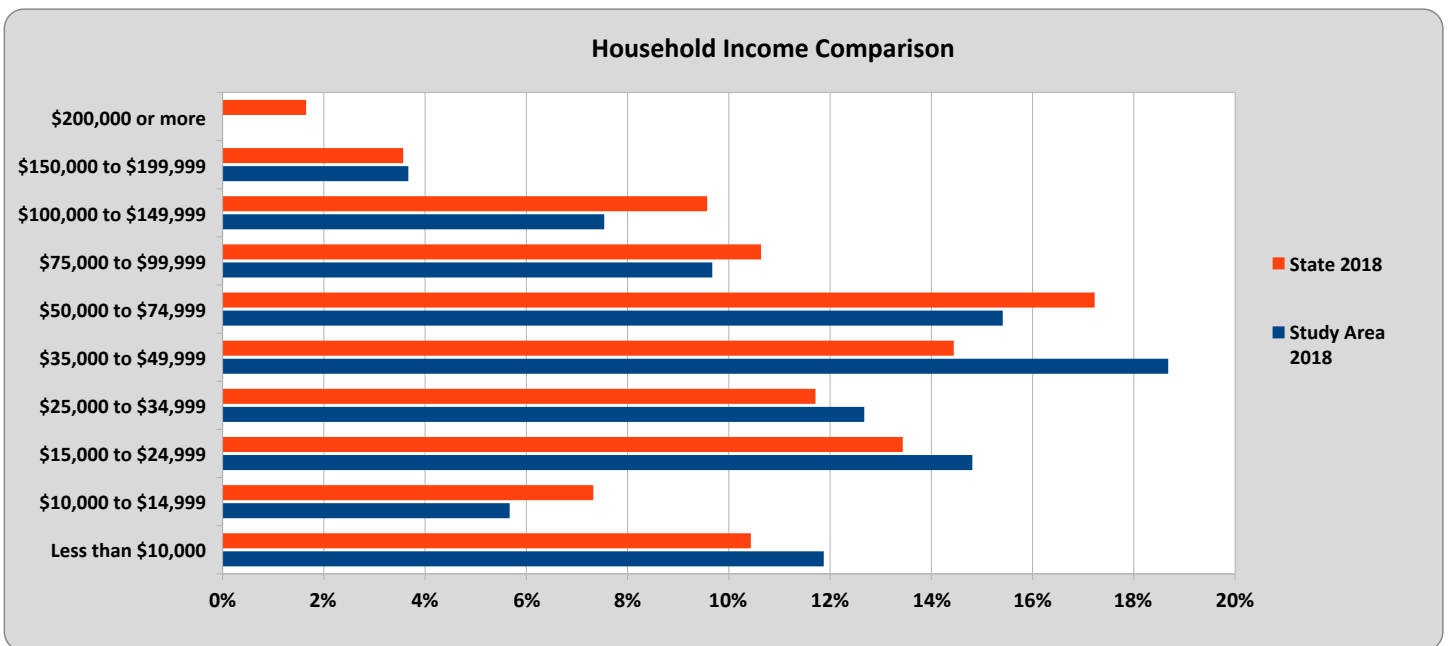
# Households by Income

## Average and Median Household Income Trends



Household Income Trends	2010	2018	2023
Study Area: Average HH Income	47,757	50,660	54,870
Households Change		2,903	4,210
Percent Change		6.08%	8.31%
Study Area: Median HH Income	36,292	38,990	41,819
Per Capita Income	15,947	16,917	18,411
Per Capita Income Change		969	1,494
Percent Change		6.08%	8.83%
State Average HH Income	52,871	57,932	64,385
Households Change		5,061	6,453
Percent Change		9.57%	11.14%
Average HH Income Comparative Index	90	87	85

## Current Year Estimated Household Income Comparison to State



# Households by Income

	Study Area							MS 2018	Comp Index CY
	2010	2018		2023		5 Yr Chg			
<b>Household Income Forecast by Category</b>									
Less than \$10,000	279	18.67%	178	11.87%	174	11.08%	-0.80%	10.43%	114
\$10,000 to \$14,999	69	4.62%	85	5.67%	83	5.28%	-0.39%	7.32%	77
\$15,000 to \$24,999	218	14.59%	222	14.81%	207	13.18%	-1.63%	13.44%	110
\$25,000 to \$34,999	156	10.44%	190	12.68%	186	11.84%	-0.84%	11.71%	108
\$35,000 to \$49,999	290	19.41%	280	18.68%	298	18.97%	0.29%	14.44%	129
\$50,000 to \$74,999	208	13.92%	231	15.41%	256	16.30%	0.89%	17.23%	89
\$75,000 to \$99,999	122	8.17%	145	9.67%	150	9.55%	-0.13%	10.64%	91
\$100,000 to \$149,999	90	6.02%	113	7.54%	142	9.04%	1.50%	9.57%	79
\$150,000 to \$199,999	19	1.27%	55	3.67%	56	3.56%	-0.10%	3.57%	103
\$200,000 or more	43	2.88%	0	0.00%	19	1.21%	1.21%	1.65%	0
<b>Totals:</b>	<b>1,494</b>	<b>100.00%</b>	<b>1,499</b>	<b>100.00%</b>	<b>1,571</b>	<b>100.00%</b>		<b>100.00%</b>	

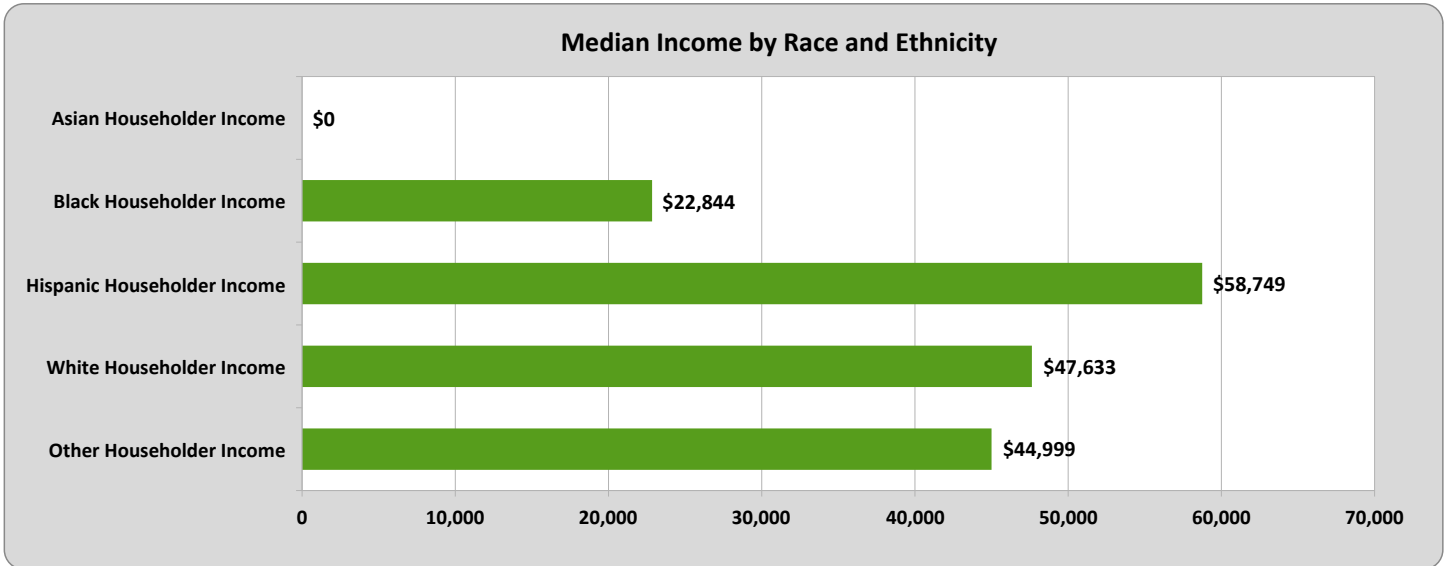
<b>Family Income Forecast by Category</b>									
Less than \$10,000			65	5.98%	67	5.89%	-0.000922	7.55%	79
\$10,000 to \$14,999			39	3.59%	40	3.51%	-0.07%	4.74%	76
\$15,000 to \$24,999			181	16.65%	189	16.61%	-0.04%	11.20%	149
\$25,000 to \$34,999			132	12.14%	146	12.83%	0.69%	11.25%	108
\$35,000 to \$49,999			228	20.98%	237	20.83%	-0.15%	14.54%	144
\$50,000 to \$74,999			191	17.57%	200	17.57%	0.00%	19.24%	91
\$75,000 to \$99,999			125	11.50%	129	11.34%	-0.16%	12.84%	90
\$100,000 to \$149,999			81	7.45%	84	7.38%	-0.07%	12.00%	62
\$150,000 to \$199,999			45	4.14%	46	4.04%	-0.10%	4.52%	92
\$200,000 or more			0	0.00%	0	0.00%	0.00%	2.10%	0
<b>Totals:</b>			<b>1,087</b>	<b>100.00%</b>	<b>1,138</b>	<b>100.00%</b>		<b>100.00%</b>	

<b>Non-family Income Forecast by Category</b>									
Less than \$10,000			50	12.11%	50	11.60%	-0.51%	11.53%	105
\$10,000 to \$14,999			25	6.05%	23	5.34%	-0.72%	8.04%	75
\$15,000 to \$24,999			62	15.01%	57	13.23%	-1.79%	14.21%	106
\$25,000 to \$34,999			41	9.93%	39	9.05%	-0.88%	9.79%	101
\$35,000 to \$49,999			78	18.89%	80	18.56%	-0.32%	14.86%	127
\$50,000 to \$74,999			65	15.74%	74	17.17%	1.43%	17.24%	91
\$75,000 to \$99,999			40	9.69%	42	9.74%	0.06%	10.33%	94
\$100,000 to \$149,999			35	8.47%	41	9.51%	1.04%	9.02%	94
\$150,000 to \$199,999			17	4.12%	18	4.18%	0.06%	3.32%	124
\$200,000 or more			0	0.00%	7	1.62%	1.62%	1.66%	0
<b>Totals:</b>			<b>413</b>	<b>100.00%</b>	<b>431</b>	<b>100.00%</b>		<b>100.00%</b>	

	Study Area			5 Yr Chg	MS 2018	Comp Index CY
	2018	2023				
<b>Household Income</b>						
Median	38,990	41,819		2829	42,368	92
Family Median	43,321	43,037		-284	50,907	85

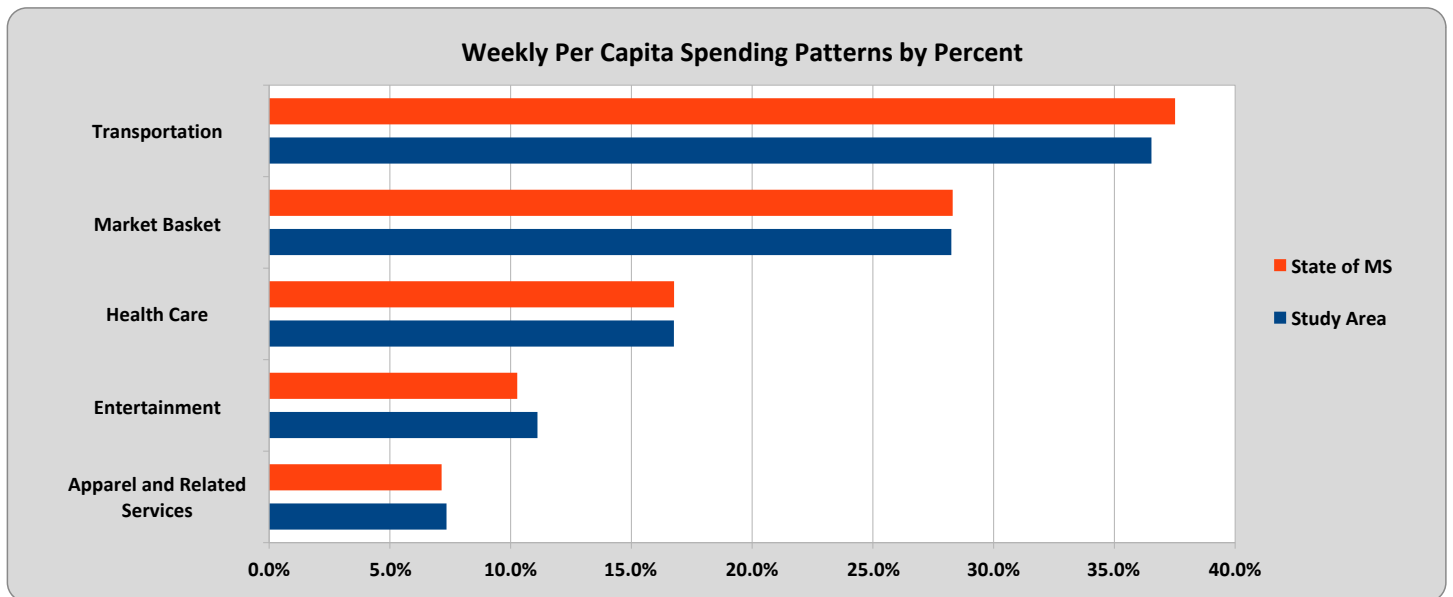
# Households by Income

## Median Income by Race and Ethnicity: 2018



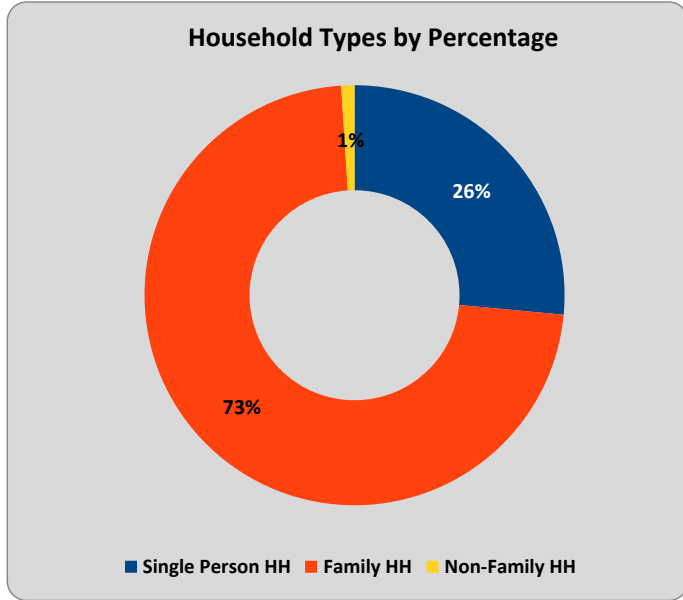
	Study Area	State of MS	Comp Index CY
<b>2018 Median Income by Race and Ethnicity: Compared to State</b>			
Asian Householder Income	0	55,627	0
Black Householder Income	22,844	26,408	87
Hispanic Householder Income	58,749	38,712	152
White Householder Income	47,633	51,926	92
Other Householder Income	44,999	38,329	117

## Spending Patterns: Weekly Per Capita Consumer Expenditures

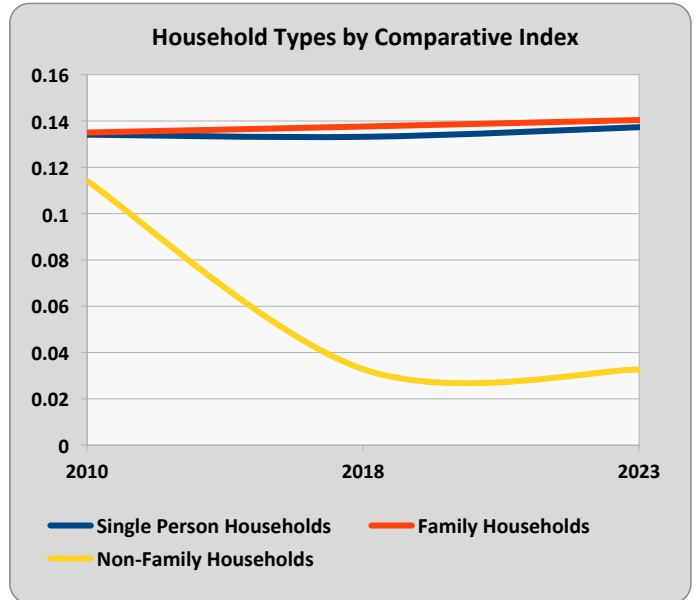


# Households by Structure

## Single, Family and Non-Family Households: 2018



## Household Type Trends Compared to State



Household Type Trends	Study Area			State of MS		
	2010	2018	2023	2010	2018	2023
Single Person Households	394	396	416	293,807	297,378	302,953
Change		2	20		3,571	5,575
Percent Change		0.51%	5.05%		1.22%	1.87%
Family Households	1,040	1,087	1,139	770,266	789,951	811,125
Change		47	52		19,685	21,174
Percent Change		4.52%	4.78%		2.56%	2.68%
Non-Family Households	59	16	16	51,695	48,759	48,979
Change		-43	0		-2,936	220
Percent Change		-72.88%	0.00%		-5.68%	0.45%



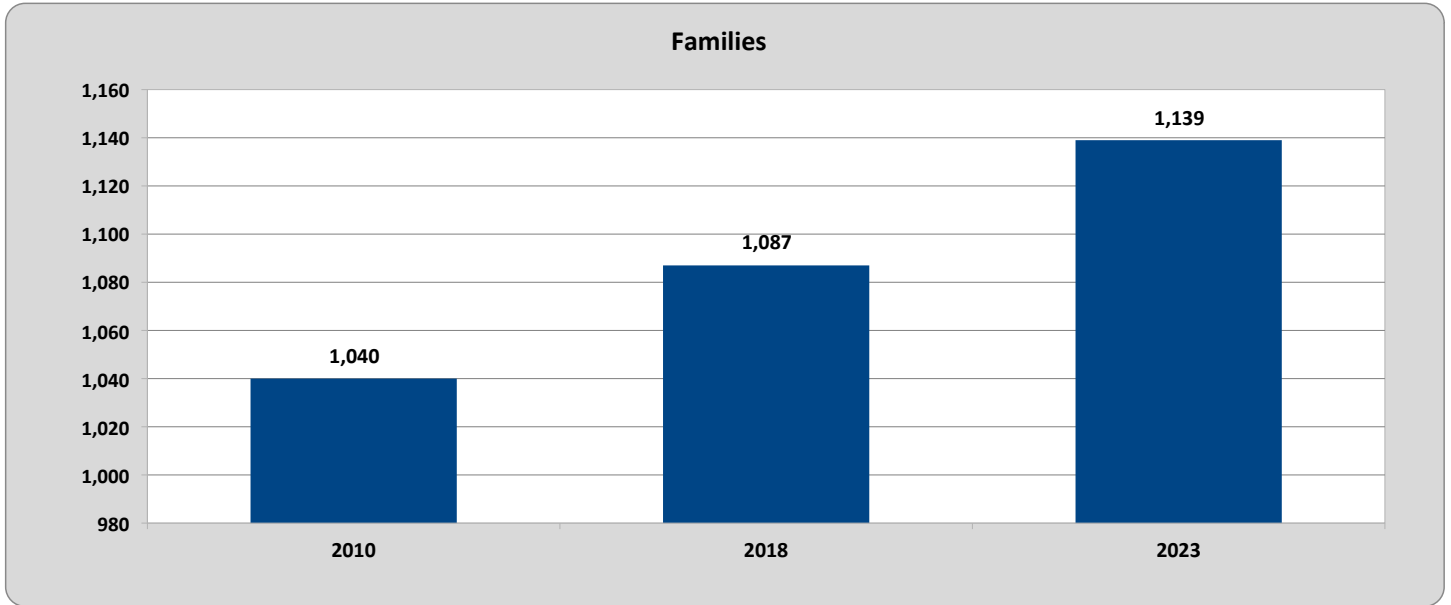
# Households by Structure

	2010		Study Area		2023		5 Yr Chg	MS 2018	Comp Index CY
			2018						
<b>Households by Size</b>									
1-person household	394	26.39%	396	26.42%	416	26.48%	0.06%	26.18%	101
2-person household	455	30.48%	456	30.42%	479	30.49%	0.07%	32.08%	95
3-person household	265	17.75%	265	17.68%	279	17.76%	0.08%	17.48%	101
4-person household	215	14.40%	216	14.41%	225	14.32%	-0.09%	13.57%	106
5-person household	102	6.83%	102	6.80%	107	6.81%	0.01%	6.54%	104
6-person household	37	2.48%	37	2.47%	39	2.48%	0.01%	2.49%	99
7-or-more person household	25	1.67%	25	1.67%	26	1.65%	-0.01%	1.68%	99
<b>Totals:</b>	<b>1,493</b>	<b>100.00%</b>	<b>1,497</b>	<b>99.87%</b>	<b>1,571</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Non-Family Households by Size</b>									
1-person household	394	86.98%	396	96.12%				85.91%	112
2-person household	50	11.04%	3	0.73%				3.12%	23
3-person household	3	0.66%	7	1.70%				9.14%	19
4-person household	5	1.10%	1	0.24%				0.61%	40
5-person household	1	0.22%	2	0.49%				0.42%	116
6-person household	0	0.00%	2	0.49%				0.40%	121
7-or-more person household	0	0.00%	1	0.24%				0.40%	61
<b>Totals:</b>	<b>453</b>	<b>100.00%</b>	<b>412</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Single by Gender or Family Households</b>									
Female Householder	297	28.56%	301	27.72%				26.79%	103
Male Householder	59	5.67%	136	12.52%				7.27%	172
Married Couple	684	65.77%	649	59.76%				65.94%	91
<b>Totals:</b>	<b>1,040</b>	<b>100.00%</b>	<b>1,086</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Non-Family Households by Gender</b>									
Female Not living alone	21	4.65%	2	0.49%				1.80%	27
Male Not living alone	37	8.19%	13	3.16%				12.29%	26
Female Living alone	223	49.34%	201	48.91%				48.08%	102
Male Living alone	171	37.83%	195	47.45%				37.84%	125
<b>Totals:</b>	<b>452</b>	<b>100.00%</b>	<b>411</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2018: Owner Households by Number of Vehicles</b>									
No vehicle available			35	3.40%				3.71%	92
1 vehicle available			293	28.50%				26.90%	106
2 vehicles available			434	42.22%				40.91%	103
3 vehicles available			212	20.62%				19.46%	106
4 vehicles available			24	2.33%				6.58%	35
5+ vehicles available			30	2.92%				2.44%	120
<b>Totals:</b>			<b>1,028</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2018: Renter Households by Number of Vehicles</b>									
No vehicle available			80	17.02%				13.70%	124
1 vehicle available			298	63.40%				48.16%	132
2 vehicles available			85	18.09%				28.95%	62
3 vehicles available			6	1.28%				6.86%	19
4 vehicles available			0	0.00%				1.94%	0
5+ vehicles available			1	0.21%				0.39%	55
<b>Totals:</b>			<b>470</b>	<b>100.00%</b>				<b>100.00%</b>	

# Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

## Family Trends

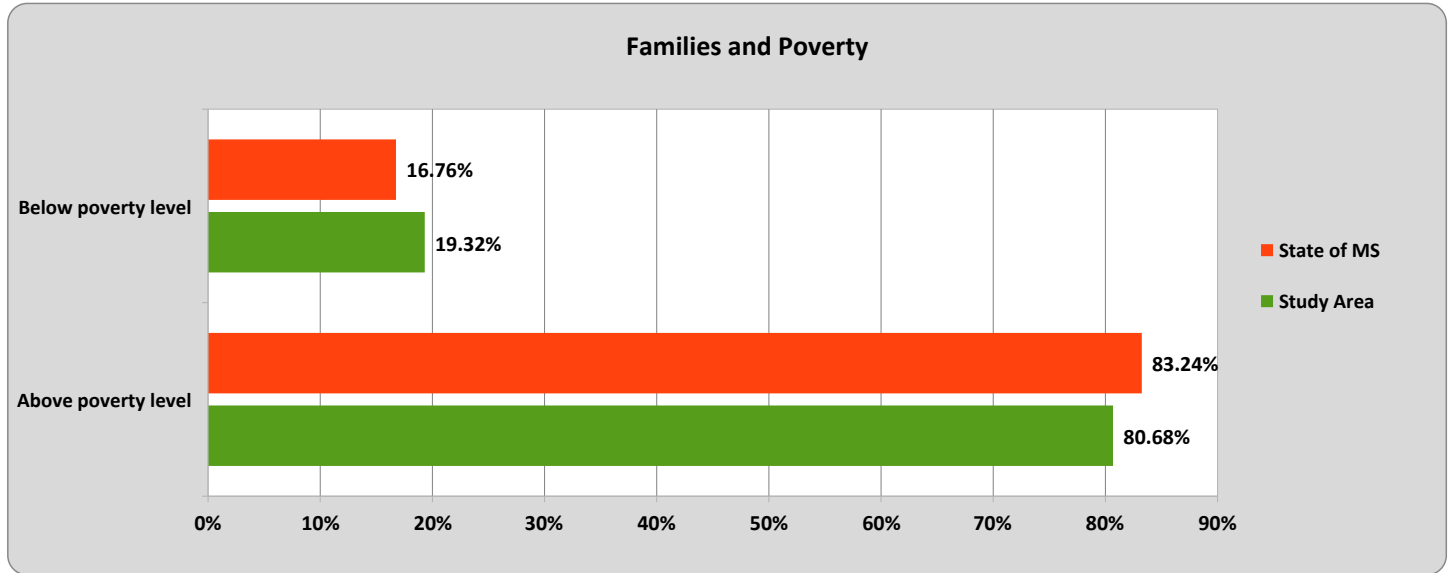


	2010	2018	2023
Study Area Family Households	1,040	1,087	1,139
Family Households Change		47	52
Percent Change		4.52%	4.78%
State Family Households	770,266	789,951	811,125
Family Households Change		19,685	21,174
Percent Change		2.56%	2.68%

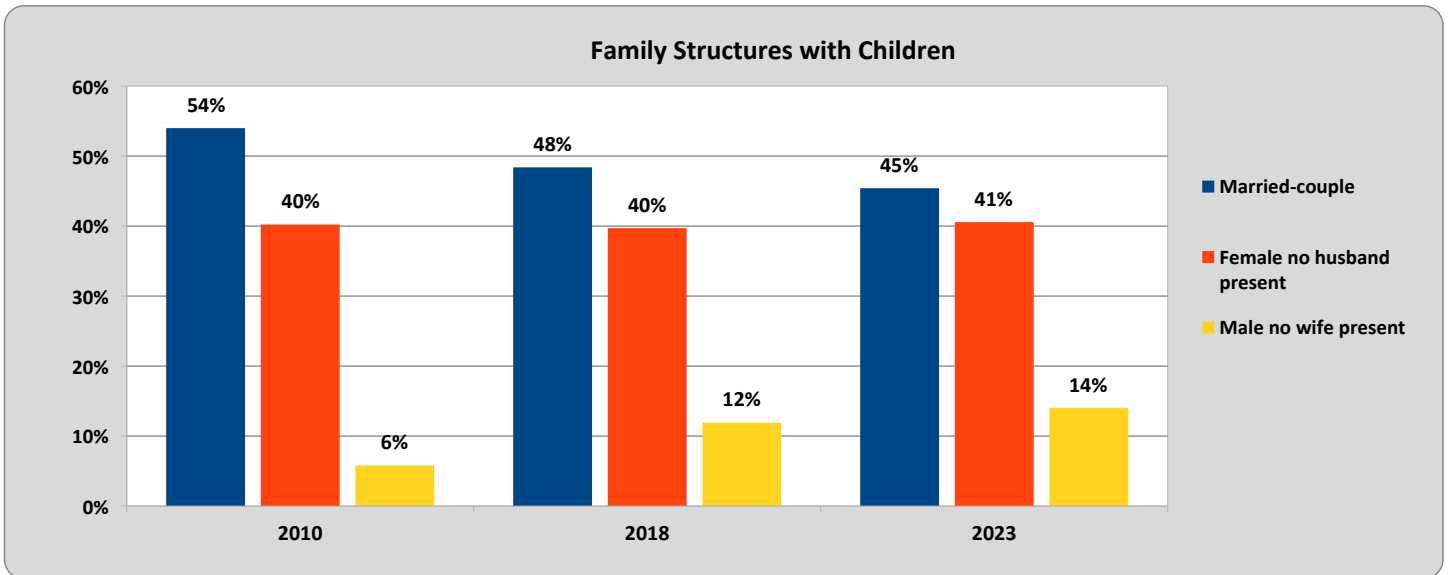
	2010		Study Area		2023		5 Yr Chg	MS 2018	Comp Index CY
	Count	%	Count	%	Count	%			
<b>Family Households by Size</b>									
2-person household	405	38.90%	470	43.24%	499	43.81%	0.57%	44.67%	97
3-person household	262	25.17%	269	24.75%	280	24.58%	-0.16%	23.53%	105
4-person household	211	20.27%	128	11.78%	122	10.71%	-1.06%	18.47%	64
5-person household	101	9.70%	193	17.76%	211	18.53%	0.77%	8.58%	207
6-person household	37	3.55%	19	1.75%	20	1.76%	0.01%	3.03%	58
7-or-more person household	25	2.40%	8	0.74%	7	0.61%	-0.12%	1.73%	43
<b>Totals:</b>	<b>1,041</b>	<b>100.00%</b>	<b>1,087</b>	<b>100.00%</b>	<b>1,139</b>	<b>100.00%</b>		<b>100.00%</b>	

# Family Households

## Families in Poverty Compared to State



## Families with Children by Type

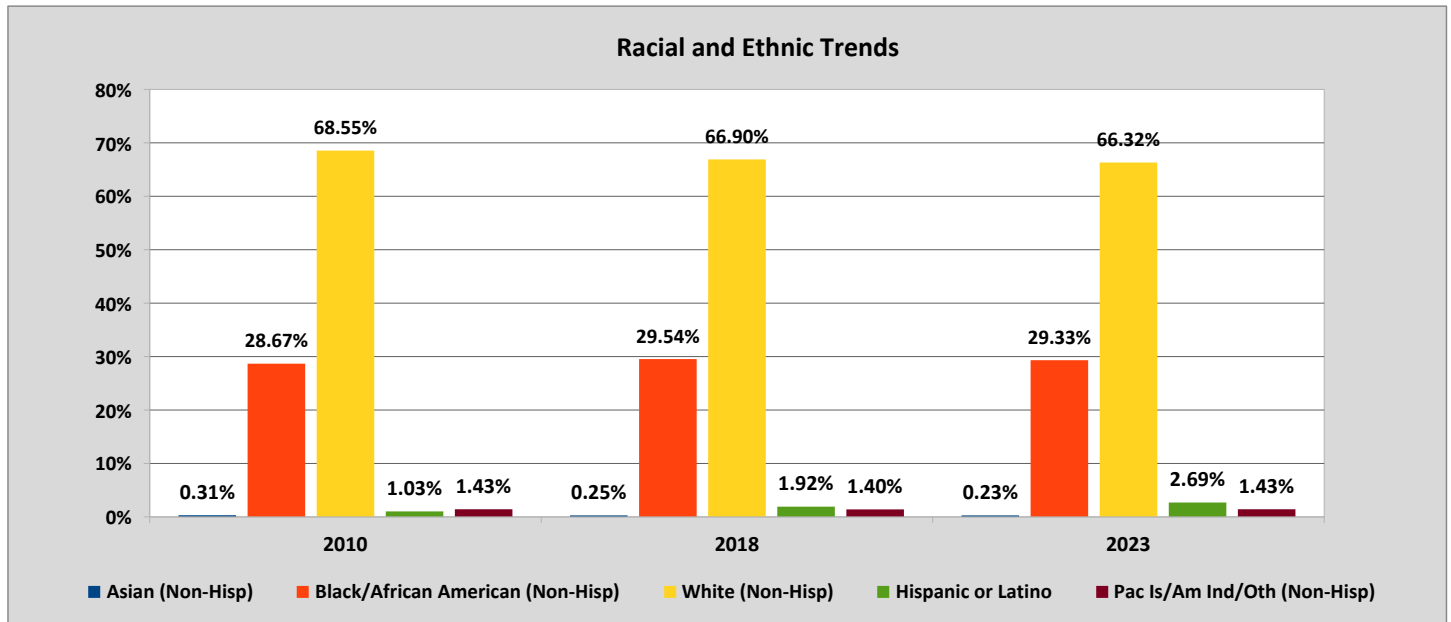


	Study Area				MS 2018	Comp Index CY			
	2010	2018	2023	5 Yr Chg					
<b>Families with Children by Type</b>									
Married-couple	298	53.99%	195	48.39%	178	45.41%	-2.98%	57.85%	84
Female no husband present	222	40.22%	160	39.70%	159	40.56%	0.86%	34.19%	116
Male no wife present	32	5.80%	48	11.91%	55	14.03%	2.12%	7.96%	150
<b>Totals:</b>	<b>552</b>	<b>100.00%</b>	<b>403</b>	<b>100.00%</b>	<b>392</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Families with No Children by Type</b>									
Married-couple	386	79.10%	455	66.52%	485	65.01%	-1.51%	71.69%	93
Female no husband present	75	15.37%	141	20.61%	160	21.45%	0.83%	21.52%	96
Male no wife present	27	5.53%	88	12.87%	101	13.54%	0.67%	6.79%	190
<b>Totals:</b>	<b>488</b>	<b>100.00%</b>	<b>684</b>	<b>100.00%</b>	<b>746</b>	<b>100.00%</b>		<b>100.00%</b>	

# Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

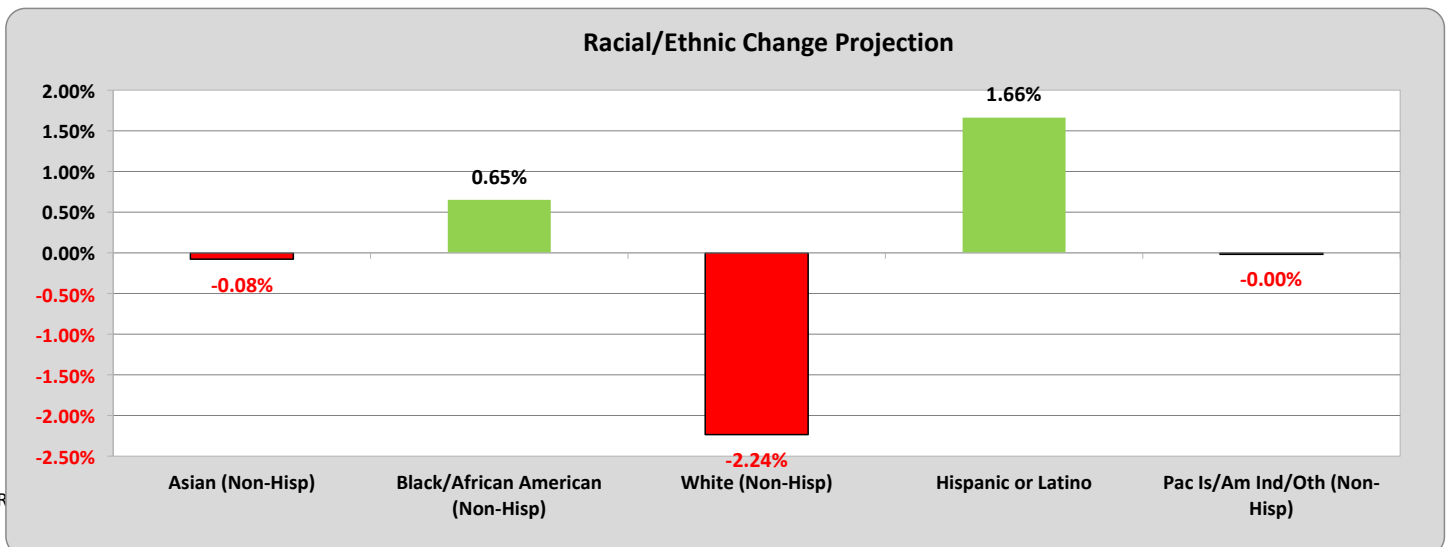
## Racial Ethnic Trend Projections



	Study Area					MS 2018	Comp Index CY		
	2010	2018	2023	5 Yr Chg					
<b>Racial/Ethnic Trends</b>									
Asian (Non-Hisp)	14	0.31%	11	0.25%	11	0.23%	-0.01%	0.91%	27
Black/African American (Non-Hisp)	1,282	28.67%	1,325	29.54%	1,373	29.33%	-0.21%	36.11%	82
White (Non-Hisp)	3,065	68.55%	3,001	66.90%	3,105	66.32%	-0.58%	58.66%	114
Hispanic or Latino	46	1.03%	86	1.92%	126	2.69%	0.77%	2.80%	68
Pac Is/Am Ind/Oth (Non-Hisp)	64	1.43%	63	1.40%	67	1.43%	0.03%	1.52%	92
<b>Totals:</b>	<b>4,471</b>	<b>100.00%</b>	<b>4,486</b>	<b>100.00%</b>	<b>4,682</b>	<b>100.00%</b>		<b>100.00%</b>	

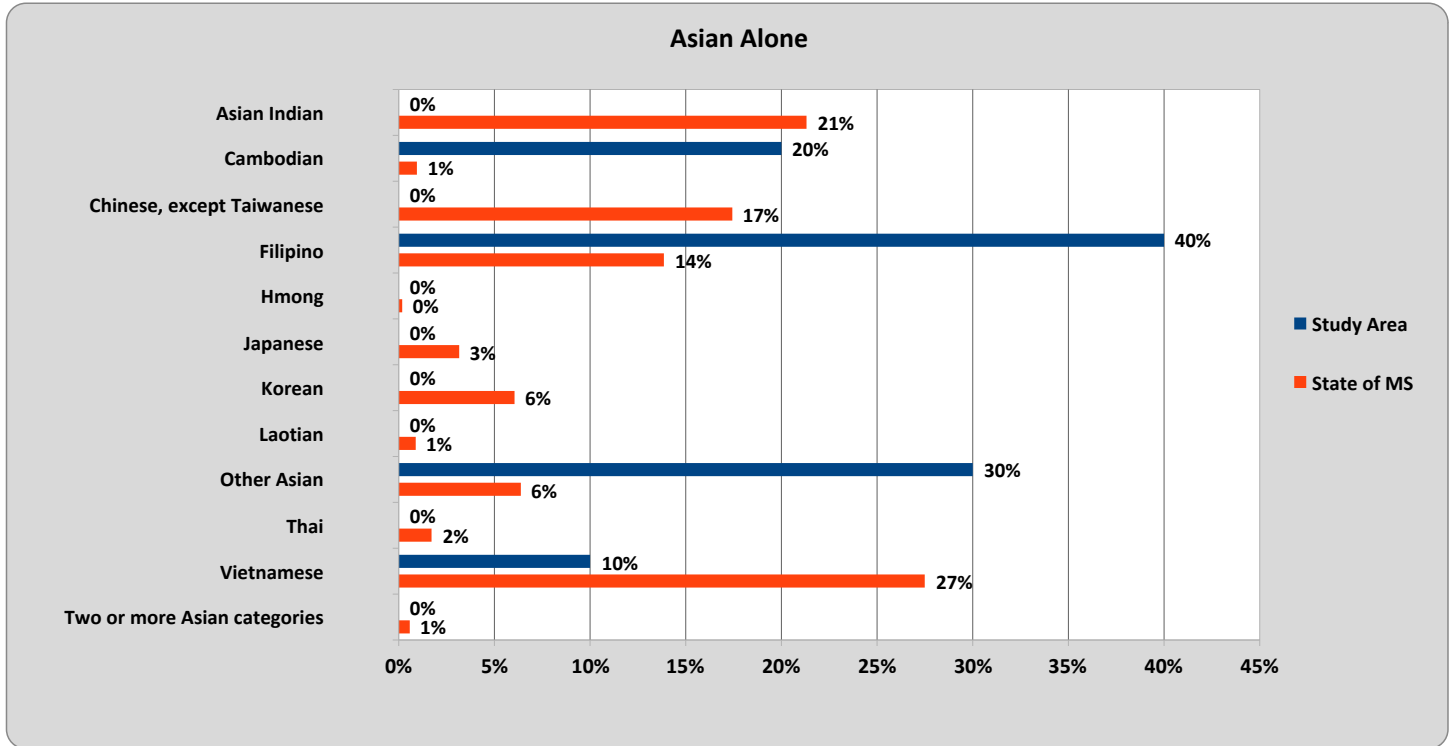
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

## Racial/Ethnic Change Projection from Census 2010 to 2023



# Diversity: Race and Ethnicity

## Estimated Current Year Asian Alone Population

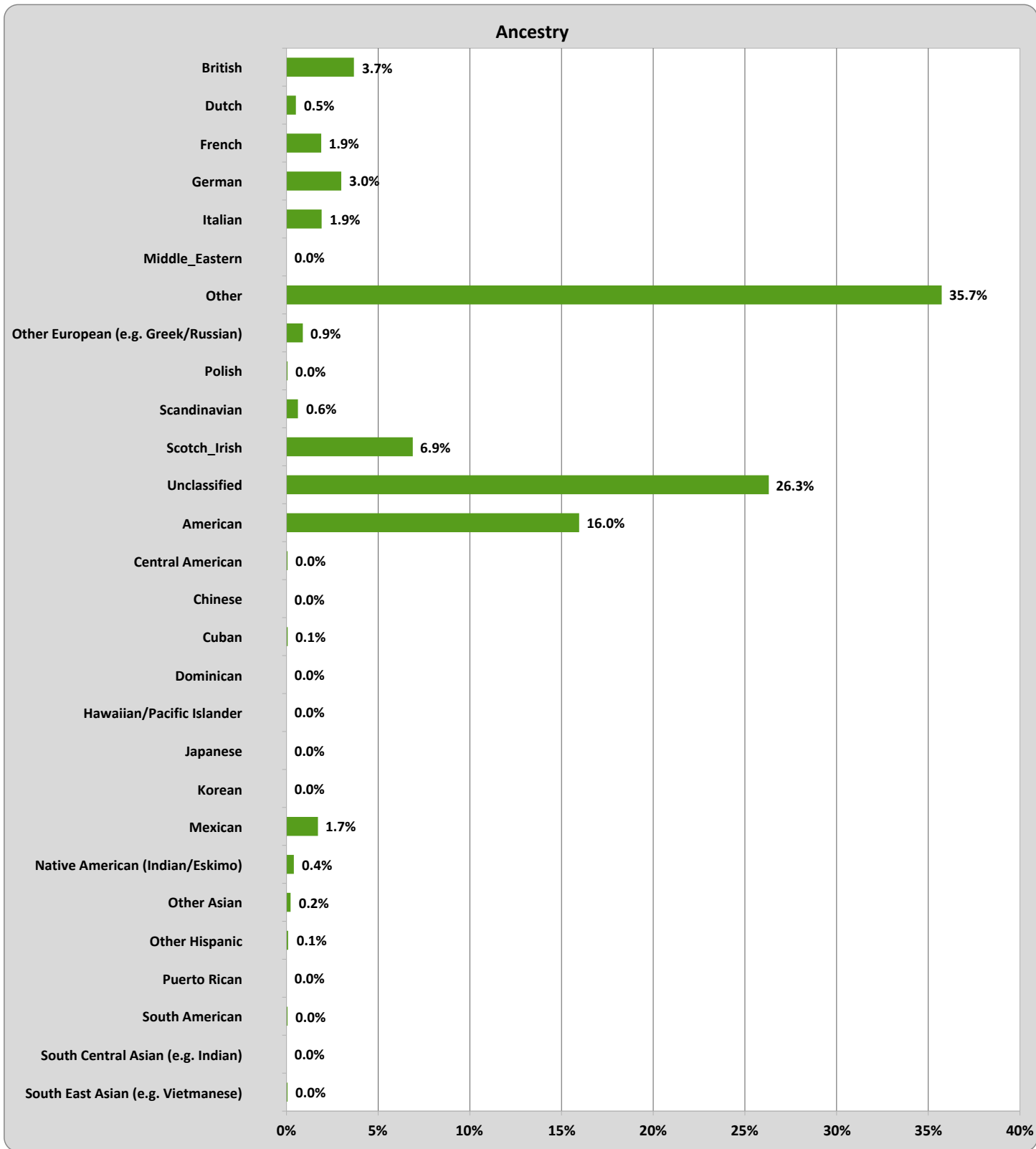


Population: Asian Alone	Study Area		State of MS		Comp Index CY
	2018		2018		
Asian Indian	0	0.00%	5,881	21.31%	0
Cambodian	2	20.00%	262	0.95%	2,106
Chinese, except Taiwanese	0	0.00%	4,811	17.43%	0
Filipino	4	40.00%	3,824	13.86%	289
Hmong	0	0.00%	50	0.18%	0
Japanese	0	0.00%	872	3.16%	0
Korean	0	0.00%	1,670	6.05%	0
Laotian	0	0.00%	245	0.89%	0
Other Asian	3	30.00%	1,761	6.38%	470
Thai	0	0.00%	473	1.71%	0
Vietnamese	1	10.00%	7,586	27.49%	36
Two or more Asian categories	0	0.00%	159	0.58%	0
<b>Totals:</b>	<b>10</b>	<b>100.00%</b>	<b>27,594</b>	<b>100.00%</b>	

Population: Hispanic or Latino by Origin	Study Area		State of MS		Comp Index CY				
	2010	2018	2010	2018					
Cuban	4	8.89%	10	11.63%	2,063	2.53%	2,134	2.52%	459
Mexican	29	64.44%	56	65.12%	52,459	64.38%	54,234	64.05%	101
Other Hispanic or Latino	9	20.00%	16	18.60%	21,071	25.86%	22,055	26.05%	72
Puerto Rican	3	6.67%	4	4.65%	5,888	7.23%	6,245	7.38%	64
<b>Totals:</b>	<b>45</b>	<b>100.00%</b>	<b>86</b>	<b>100.00%</b>	<b>81,481</b>	<b>100.00%</b>	<b>84,668</b>	<b>100.00%</b>	

# Diversity: Ancestry

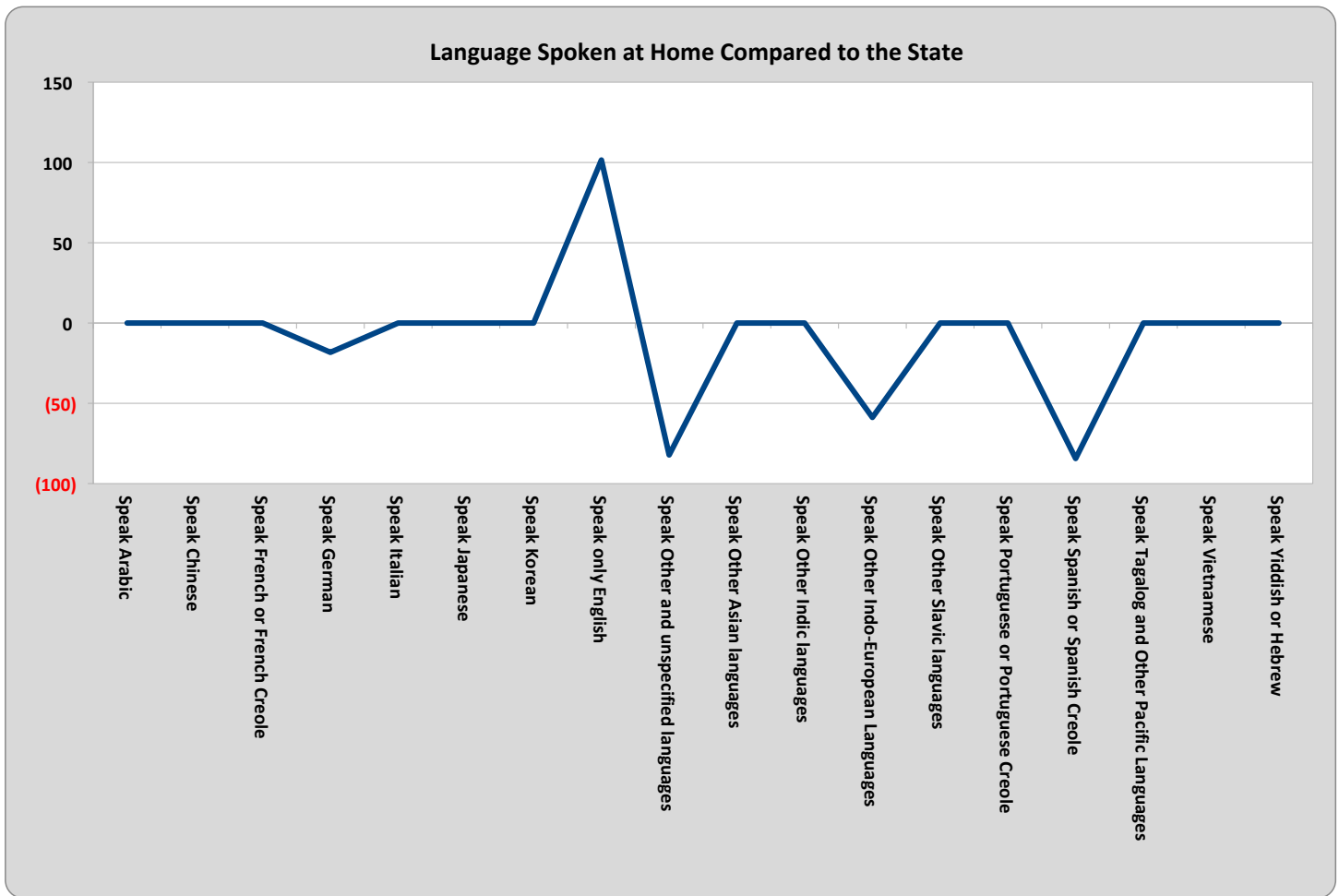
Population by Ancestry: 2018



# Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of MS		Comp Index CY
	2018		2018		
Speak Arabic	0	0.00%	2,020	0.07%	0
Speak Chinese	0	0.00%	3,806	0.13%	0
Speak French or French Creole	0	0.00%	4,129	0.15%	0
Speak German	1	0.02%	3,672	0.13%	18
Speak Italian	0	0.00%	0	0.00%	#DIV/0!
Speak Japanese	0	0.00%	0	0.00%	#DIV/0!
Speak Korean	0	0.00%	1,752	0.06%	0
Speak only English	4,123	97.63%	2,720,707	96.16%	102
Speak Other and unspecified languages	7	0.17%	5,709	0.20%	82
Speak Other Asian languages	0	0.00%	3,206	0.11%	0
Speak Other Indic languages	0	0.00%	0	0.00%	#DIV/0!
Speak Other Indo-European Languages	7	0.17%	7,977	0.28%	59
Speak Other Slavic languages	0	0.00%	0	0.00%	#DIV/0!
Speak Portuguese or Portuguese Creole	0	0.00%	0	0.00%	#DIV/0!
Speak Spanish or Spanish Creole	85	2.01%	67,501	2.39%	84
Speak Tagalog and Other Pacific Languages	0	0.00%	2,934	0.10%	0
Speak Vietnamese	0	0.00%	6,023	0.21%	0
Speak Yiddish or Hebrew	0	0.00%	0	0.00%	#DIV/0!
<b>Totals:</b>	<b>4,223</b>	<b>100.00%</b>	<b>2,829,436</b>	<b>100.00%</b>	<b>See Chart Below</b>

Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of MS

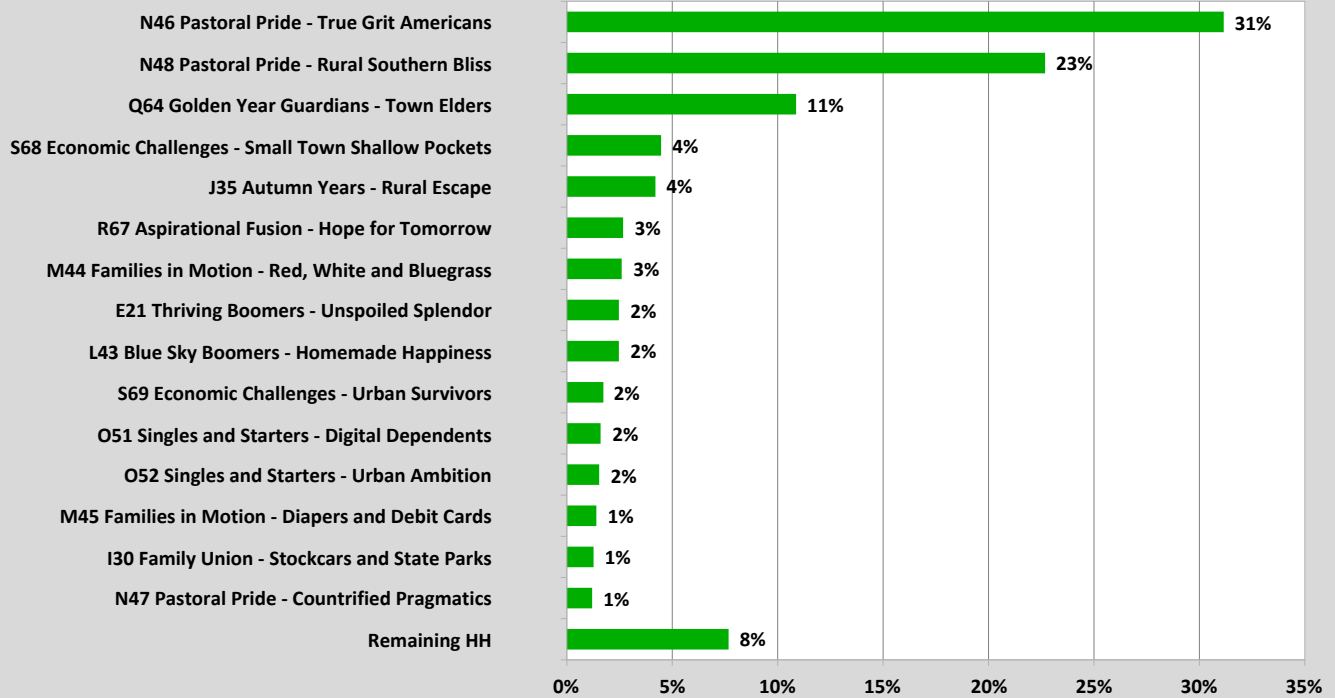


This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

## Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

### Top 15 Mosaic Segments (Experian): 2018



Mosaic: Top 15 Segments	Study Area		State of MS		Comp Index CY
	2018	2018	2018	2018	
N46 Pastoral Pride - True Grit Americans	467	31.2%	19,690	1.8%	1,757
N48 Pastoral Pride - Rural Southern Bliss	340	22.7%	209,794	18.9%	120
Q64 Golden Year Guardians - Town Elders	163	10.9%	67,499	6.1%	179
S68 Economic Challenges - Small Town Shallow Pockets	67	4.5%	5,636	0.5%	881
J35 Autumn Years - Rural Escape	63	4.2%	47,901	4.3%	97
R67 Aspirational Fusion - Hope for Tomorrow	40	2.7%	22,804	2.1%	130
M44 Families in Motion - Red, White and Bluegrass	39	2.6%	43,712	3.9%	66
E21 Thriving Boomers - Unspoiled Splendor	37	2.5%	44,309	4.0%	62
L43 Blue Sky Boomers - Homemade Happiness	37	2.5%	55,826	5.0%	49
S69 Economic Challenges - Urban Survivors	26	1.7%	59,355	5.3%	32
O51 Singles and Starters - Digital Dependents	24	1.6%	43,292	3.9%	41
O52 Singles and Starters - Urban Ambition	23	1.5%	28,785	2.6%	59
M45 Families in Motion - Diapers and Debit Cards	21	1.4%	4,334	0.4%	359
I30 Family Union - Stockcars and State Parks	19	1.3%	28,296	2.5%	50
N47 Pastoral Pride - Countrified Pragmatics	18	1.2%	24,106	2.2%	55
Remaining HH	115	7.7%	405,347	36.5%	21
<b>Totals:</b>	<b>1,499</b>	<b>100.00%</b>	<b>1,110,686</b>	<b>100.00%</b>	

## Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian \(To open in a new Tab hold Control key when you click on the link\)](#)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

[Understanding Mosaic Portraits for Mission Planning - Video](#)

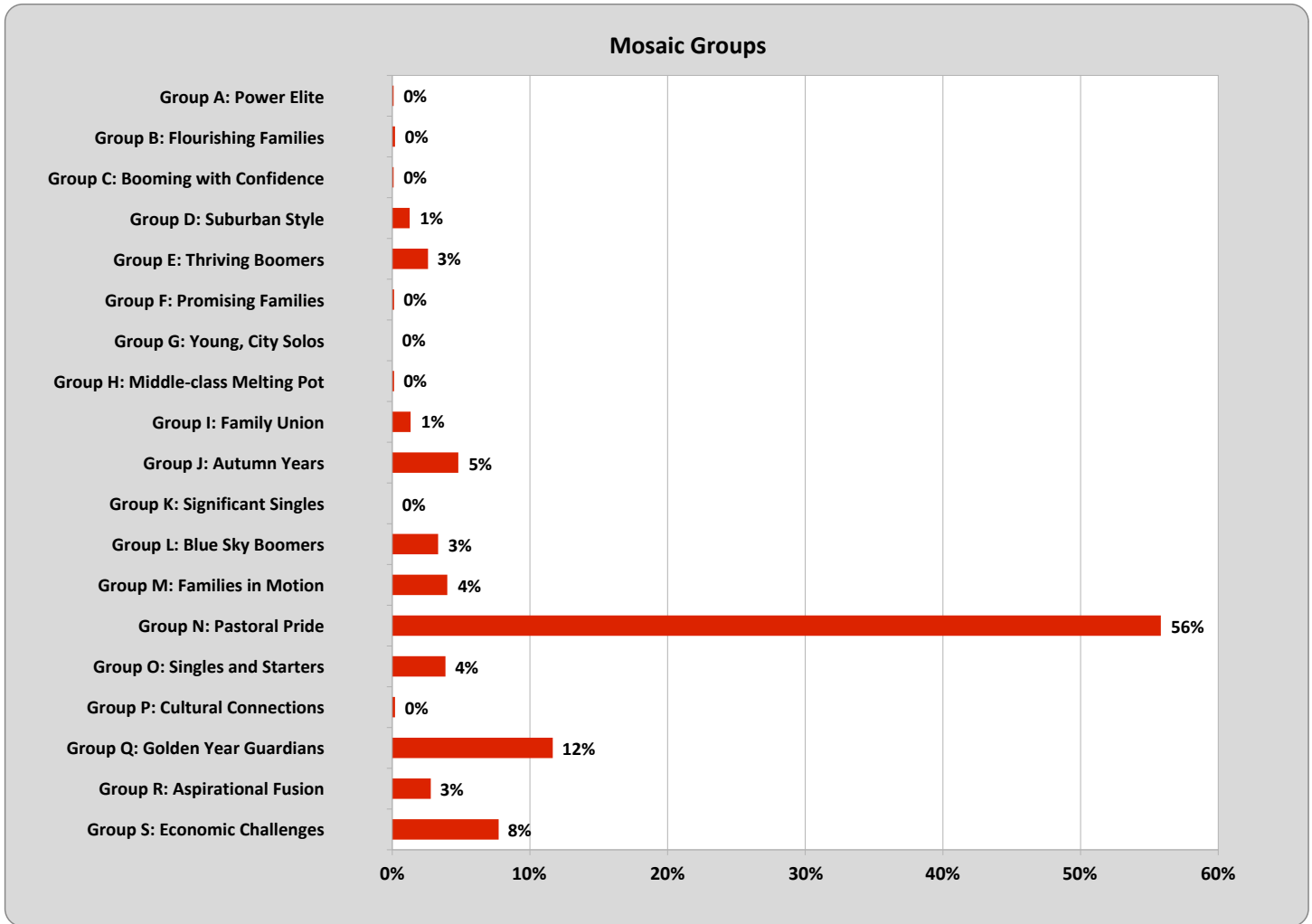
**Faith based clients:** To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy \(To open in a new Tab hold Control key when you click on the link\)](#)



# Diversity: Mosaic Groups

## Mosaic Groups

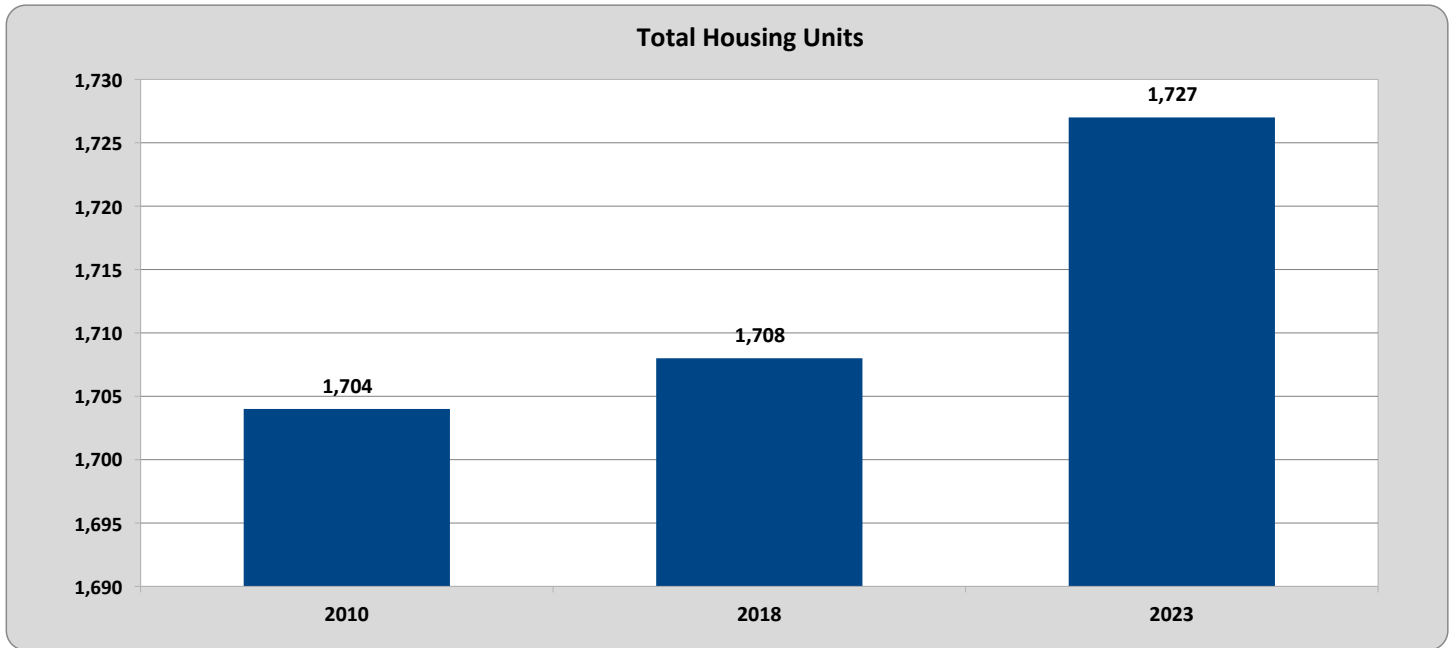


Mosaic Groups	Study Area		State of MS		Comp Index CY
	2018	2018	2018	2018	
Group A: Power Elite	1	0.1%	34,351	3.1%	2
Group B: Flourishing Families	3	0.2%	18,823	1.7%	12
Group C: Booming with Confidence	1	0.1%	40,624	3.7%	2
Group D: Suburban Style	19	1.3%	74,877	6.7%	19
Group E: Thriving Boomers	39	2.6%	59,156	5.3%	49
Group F: Promising Families	2	0.1%	36,342	3.3%	4
Group G: Young, City Solos	0	0.0%	4,772	0.4%	0
Group H: Middle-class Melting Pot	2	0.1%	9,159	0.8%	16
Group I: Family Union	20	1.3%	33,213	3.0%	45
Group J: Autumn Years	72	4.8%	72,397	6.5%	74
Group K: Significant Singles	0	0.0%	11,933	1.1%	0
Group L: Blue Sky Boomers	50	3.3%	69,414	6.2%	53
Group M: Families in Motion	60	4.0%	48,046	4.3%	92
Group N: Pastoral Pride	838	55.8%	274,892	24.7%	226
Group O: Singles and Starters	58	3.9%	124,287	11.2%	35
Group P: Cultural Connections	3	0.2%	7,376	0.7%	30
Group Q: Golden Year Guardians	175	11.7%	88,734	8.0%	146
Group R: Aspirational Fusion	42	2.8%	25,916	2.3%	120
Group S: Economic Challenges	116	7.7%	76,374	6.9%	112
<b>Totals:</b>	<b>1,501</b>	<b>0.00%</b>	<b>1,110,686</b>	<b>100.00%</b>	

# Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

## Trends in Housing Since 2010



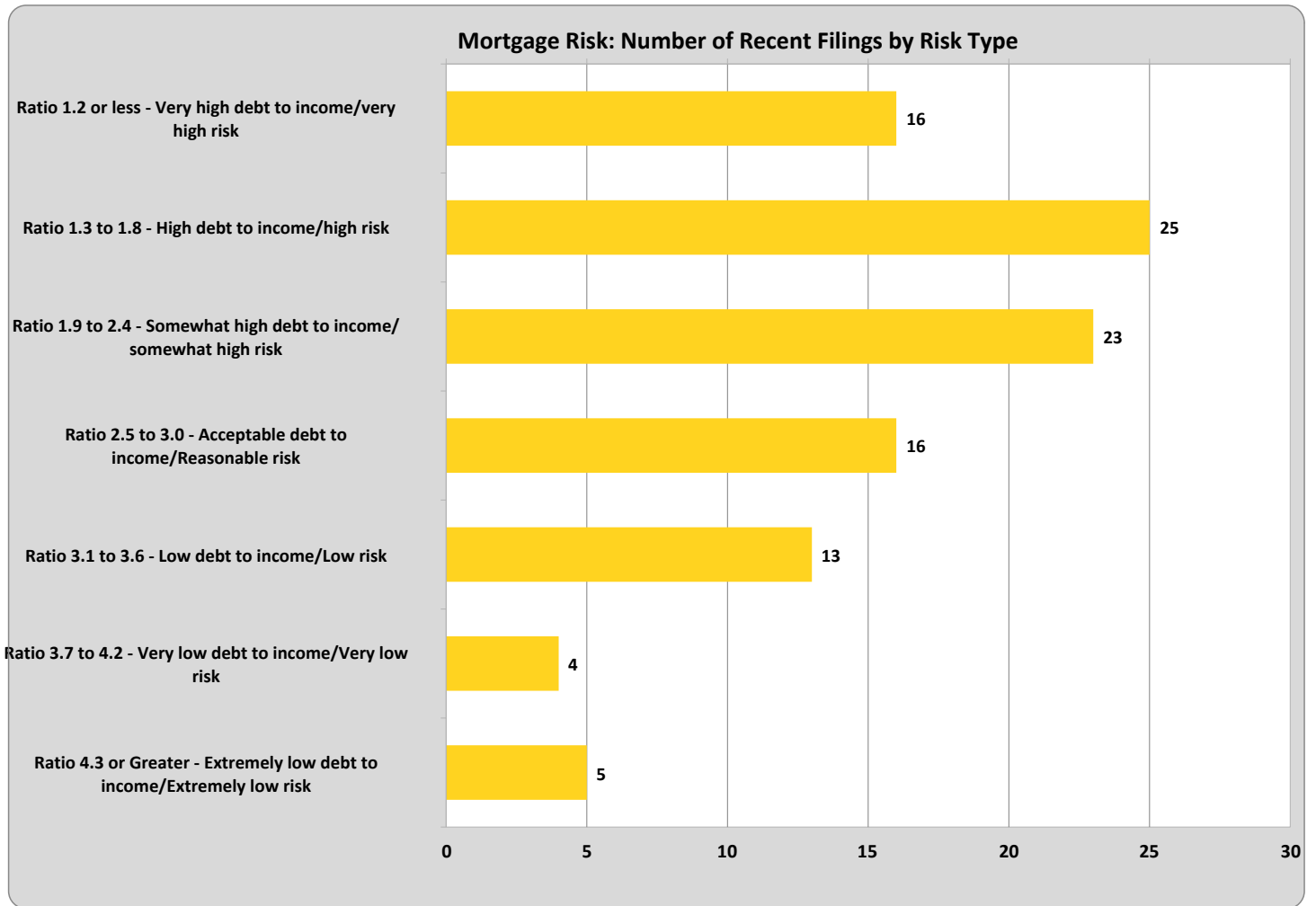
	2010	2018	2023
Housing Units	1,704	1,708	1,727
Family Households Change		4	19
Percent Change		0.23%	1.11%

	2010		Study Area 2018		2023	5 Yr Chg	MS 2018	Comp Index CY	
<b>Housing by Occupancy</b>									
Occupied	1,493	87.67%	1,498	87.70%	1,516	87.83%	0.13%	87.64%	100
Vacant	210	12.33%	210	12.30%	210	12.17%	-0.13%	12.36%	99
<b>Totals:</b>	<b>1,703</b>	<b>100.00%</b>	<b>1,708</b>	<b>100.00%</b>	<b>1,726</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Housing by Type of Occupancy</b>									
Owner Occupied	1,024	68.54%	1,028	68.62%	1,042	68.73%	0.11%	69.81%	98
Renter Occupied	470	31.46%	470	31.38%	474	31.27%	-0.11%	30.19%	104
<b>Totals:</b>	<b>1,494</b>	<b>100.00%</b>	<b>1,498</b>	<b>100.00%</b>	<b>1,516</b>	<b>100.00%</b>		<b>100.00%</b>	

# Housing

	Study Area		State of MS		Comp Index CY
	2018		2018		
<b>Housing Units by Dwelling Type</b>					
1 Unit Attached	8	0.47%	19,175	1.48%	32
1 Unit Detached	1,482	86.72%	971,550	74.95%	116
2 Units	63	3.69%	33,733	2.60%	142
3 to 19 Units	0	0.00%	32,528	2.51%	0
20 to 49 Units	0	0.00%	14,900	1.15%	0
50 or More Units	5	0.29%	17,872	1.38%	21
Mobile Home or Trailer	141	8.25%	203,426	15.69%	53
Other	10	0.59%	3,133	0.24%	242
<b>Totals:</b>	<b>1,709</b>	<b>100.00%</b>	<b>1,296,317</b>	<b>100.00%</b>	
<b>Owner Occupied Housing Values</b>					
Less than \$20,000	43	4.19%	54,474	6.87%	61
\$20,000 to \$39,999	55	5.36%	57,914	7.30%	73
\$40,000 to \$59,999	103	10.03%	65,266	8.23%	122
\$60,000 to \$79,999	88	8.57%	83,440	10.52%	81
\$80,000 to \$99,999	95	9.25%	85,562	10.79%	86
\$100,000 to \$149,999	315	30.67%	149,350	18.83%	163
\$150,000 to \$199,999	137	13.34%	118,220	14.91%	89
\$200,000 to \$299,999	101	9.83%	110,890	13.98%	70
\$300,000 to \$399,999	46	4.48%	38,297	4.83%	93
\$400,000 to \$499,999	39	3.80%	15,280	1.93%	197
\$500,000 to \$749,999	5	0.49%	9,146	1.15%	42
\$750,000 to \$999,999	0	0.00%	3,734	0.47%	0
\$1,000,000 or more	0	0.00%	1,563	0.20%	0
<b>Totals:</b>	<b>1,027</b>	<b>100.00%</b>	<b>793,136</b>	<b>100.00%</b>	
<b>Housing by Year Built</b>					
1939 or Earlier	119	6.97%	58,907	4.54%	153
1940 to 1949	37	2.17%	45,824	3.53%	61
1950 to 1959	203	11.89%	102,203	7.88%	151
1960 to 1969	220	12.88%	150,718	11.63%	111
1970 to 1979	372	21.78%	240,164	18.53%	118
1980 to 1989	212	12.41%	192,249	14.83%	84
1990 to 1999	244	14.29%	232,191	17.91%	80
2000 to 2009	259	15.16%	236,219	18.22%	83
2010 or Later	42	2.46%	37,842	2.92%	84
<b>Totals:</b>	<b>1,708</b>	<b>100.00%</b>	<b>1,296,317</b>	<b>100.00%</b>	

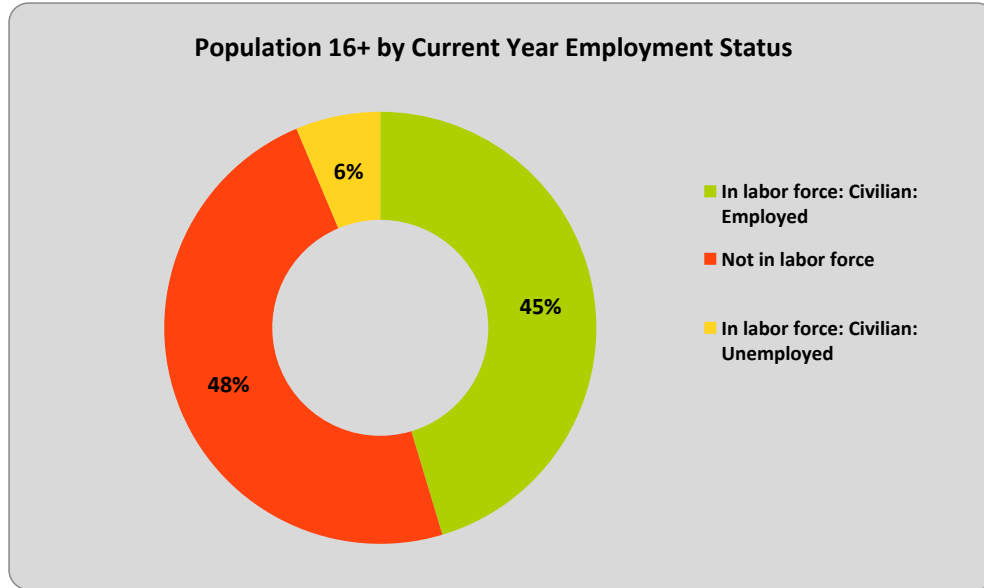
## Mortgage Risk Indicator



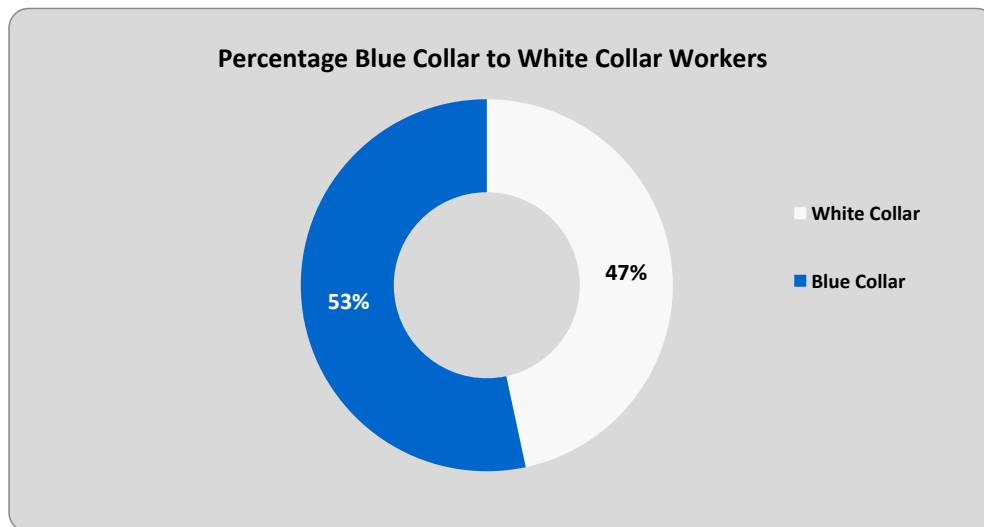
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

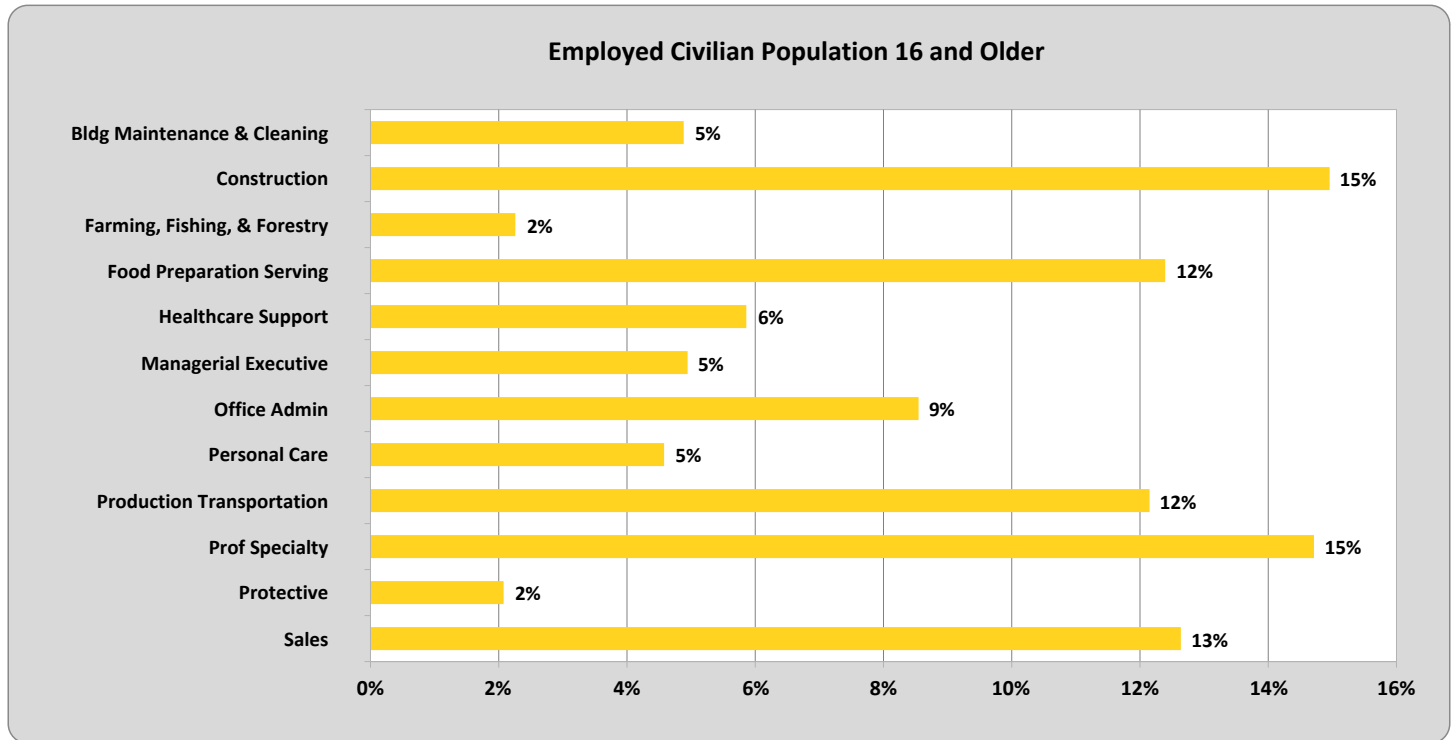
## Employment Status of Population 16 and Older: 2018



Pop 16+ by Employment Status	Study Area		State of MS		Comp Index CY
	2018	2018	2018	2018	
In labor force: Civilian: Employed	1,638	45.24%	1,276,069	53.33%	85
In labor force: In Armed Forces	10	0.28%	10,846	0.45%	61
Not in labor force	1,744	48.16%	1,009,577	42.19%	114
In labor force: Civilian: Unemployed	229	6.32%	96,454	4.03%	157
<b>Blue and White Collar Workers 2018</b>	<b>3,621</b>	<b>100.00%</b>	<b>2,392,946</b>	<b>100.00%</b>	
Employed Pop 16+ Blue/White Collar					
Blue Collar	874	53.36%	549,355	43.05%	124
White Collar	764	46.64%	726,714	56.95%	82
	<b>1,638</b>	<b>100.00%</b>	<b>1,276,069</b>	<b>100.00%</b>	

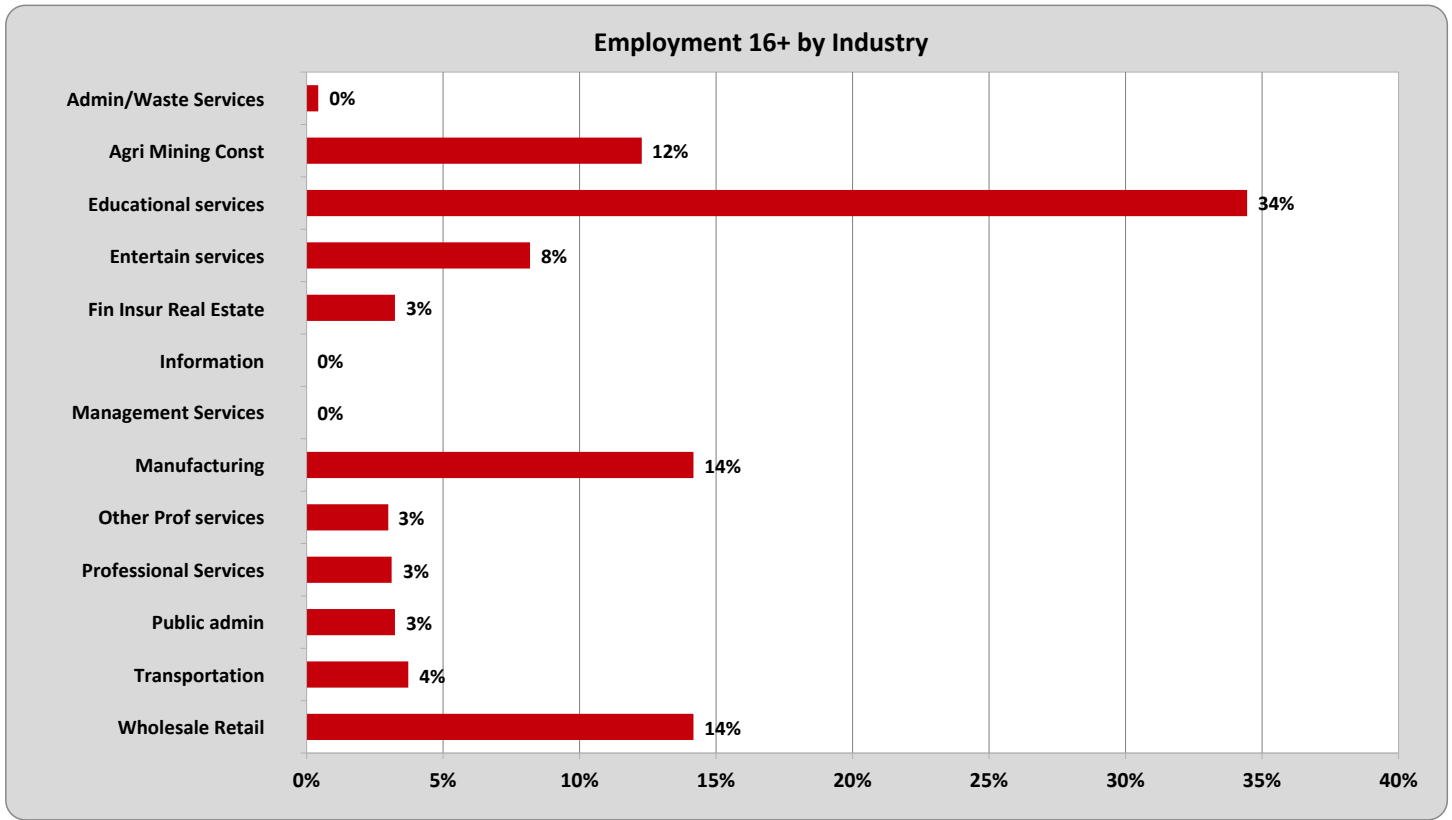


## Employed Civilian Population by Occupation: 2018



Employed Civilian Pop 16+ by Occupation	Study Area		State of MS		Comp Index CY
	2018		2018		
Bldg Maintenance & Cleaning	80	4.88%	50,153	3.93%	124
Construction	245	14.96%	128,275	10.05%	149
Farming, Fishing, & Forestry	37	2.26%	10,512	0.82%	274
Food Preparation Serving	203	12.39%	73,929	5.79%	214
Healthcare Support	96	5.86%	29,876	2.34%	250
Managerial Executive	81	4.95%	141,939	11.12%	44
Office Admin	140	8.55%	164,454	12.89%	66
Personal Care	75	4.58%	44,564	3.49%	131
Production Transportation	199	12.15%	209,415	16.41%	74
Prof Specialty	241	14.71%	255,734	20.04%	73
Protective	34	2.08%	32,507	2.55%	81
Sales	207	12.64%	134,711	10.56%	120
<b>Totals:</b>	<b>1,638</b>	<b>100.00%</b>	<b>1,276,069</b>	<b>100.00%</b>	
<b>Workers 16+: Home or Away</b>					
Worked at Home	21	1.28%	28,614	2.24%	57
Worked away from Home	1,618	98.72%	1,247,455	97.76%	101
<b>Totals:</b>	<b>1,639</b>	<b>100.00%</b>	<b>1,276,069</b>	<b>100.00%</b>	
<b>Workers 16+: Transport to Work</b>					
Bicycle	0	0.00%	1,478	0.12%	0
Car, Truck, or Van: Carpooled	258	15.95%	123,633	9.91%	161
Car, Truck, or Van: Drove Alone	1,291	79.79%	1,084,424	86.93%	92
Motorcycle	0	0.00%	1,474	0.12%	0
Other Means	3	0.19%	15,527	1.24%	15
Walked	51	3.15%	15,405	1.23%	255
Public Trans Excluding Taxi Cab	15	0.93%	4,900	0.39%	236
Taxi Cab	0	0.00%	614	0.05%	0
<b>Totals:</b>	<b>1,618</b>	<b>100.00%</b>	<b>1,247,455</b>	<b>100.00%</b>	

Employed Pop 16+ by Industry: 2018



Employed Civilian Pop 16+ by Industry	Study Area		State of MS		Comp Index CY
	2018		2018		
Admin/Waste Services	7	0.43%	41,257	3.23%	13
Agri Mining Const	201	12.28%	123,276	9.66%	127
Educational services	564	34.45%	311,212	24.39%	141
Entertain services	134	8.19%	121,609	9.53%	86
Fin Insur Real Estate	53	3.24%	59,956	4.70%	69
Information	0	0.00%	15,982	1.25%	0
Management Services	0	0.00%	410	0.03%	0
Manufacturing	232	14.17%	171,461	13.44%	105
Other Prof services	49	2.99%	60,164	4.71%	63
Professional Services	51	3.12%	43,542	3.41%	91
Public admin	53	3.24%	70,418	5.52%	59
Transportation	61	3.73%	73,203	5.74%	65
Wholesale Retail	232	14.17%	183,579	14.39%	99
<b>Totals:</b>	<b>1,637</b>	<b>100.00%</b>	<b>1,276,069</b>	<b>100.00%</b>	
<b>Work Place Population Estimates</b>					
Workplace Employees (Full Time Employees)	3,092	93.73%	1,104,388	94.34%	99
Workplace Establishments	207	6.27%	66,286	5.66%	111
<b>Totals:</b>	<b>3,299</b>	<b>100.00%</b>	<b>1,170,674</b>	<b>100.00%</b>	

# Work

	Study Area		State of MS		Comp Index CY
<b>Families: Workers</b>					
1 worker	522	46.61%	288,317	36.50%	128
2 workers	319	28.48%	290,193	36.74%	78
3 or more workers	54	4.82%	60,890	7.71%	63
No workers	225	20.09%	150,551	19.06%	105
<b>Totals:</b>	<b>1,120</b>	<b>100.00%</b>	<b>789,951</b>	<b>100.00%</b>	
<b>Workers 16+: Travel Time to Work</b>					
	2018		2018		
Less than 5 minutes	234	14.46%	44,085	3.53%	409
5 to 9 minutes	393	24.29%	141,269	11.32%	214
10 to 14 minutes	248	15.33%	195,603	15.68%	98
15 to 19 minutes	274	16.93%	212,301	17.02%	100
20 to 24 minutes	90	5.56%	182,530	14.63%	38
25 to 29 minutes	11	0.68%	73,984	5.93%	11
30 to 34 minutes	88	5.44%	170,878	13.70%	40
35 to 39 minutes	8	0.49%	30,863	2.47%	20
40 to 44 minutes	51	3.15%	35,201	2.82%	112
45 to 59 minutes	128	7.91%	79,465	6.37%	124
60 to 89 minutes	57	3.52%	49,485	3.97%	89
90 or more minutes	36	2.22%	31,791	2.55%	87
<b>Totals:</b>	<b>1,618</b>	<b>100.00%</b>	<b>1,247,455</b>	<b>100.00%</b>	



# Supporting Information

### Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

**Change over time:** Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

### Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

### Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).